



# 2009 Business Education Symposium

Thursday, 22 October 2009, Melbourne

The world of business education has been described as being at the cross-roads. This one-day symposium will explore the complexity of issues confronting business educators ranging from industry interaction to pedagogic delivery models to international student learning cultures. The core of the day surrounds discussion of Australian government sponsored research with presentations from experts around the country, and a series of open panels.

## Who should attend?

Business Deans from universities; Associate Deans Teaching and Learning and Associate Deans International from all disciplines with a growing need for their graduates to have business skills; Senior Management from private providers; Senior HR & Organisational Development Managers from business and industry; Senior Representatives from professional associations; Senior Officers & Policy Makers from all levels of government including departments of education, industry, treasury; and Employer Group representatives.

## Venue

InterContinental Melbourne The Rialto  
495 Collins Street, Melbourne Australia

## Registration

Registration is \$100.00 inclusive of GST to non-members of the Australian Business Deans Council. Guests of the Australian Business Deans Council receive complimentary registration. For further information, and to secure your place at the 2009 Business Education Symposium, please email the ABDC Secretariat at [admin@abdc.edu.au](mailto:admin@abdc.edu.au)

## Accommodation

Accommodation is available at the InterContinental Melbourne The Rialto. To reserve accommodation guests should contact the InterContinental Melbourne The Rialto Inhouse Reservations team on 03 8627 1400 during business hours.

## Further information

Further information is available by contacting the ABDC Secretariat at [admin@abdc.edu.au](mailto:admin@abdc.edu.au) . Program updates will be posted online at the ABDC website at [www.abdc.edu.au](http://www.abdc.edu.au) .



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Thursday 22 October 2009 InterContinental Melbourne The Rialto	
8.30 – 9.00am	<b>Registration</b>
9.00 – 10.30am	<b>Opening and welcome from the ABDC</b> Professor Tim Brailsford, President, and Professor Lyn Simpson, Chair, Teaching and Learning Network
	<b>Keynote address</b> <i>The changing face of business education</i> Professor Christine Ewan Head of Learning Networks, Australian Learning and Teaching Council
	<b>Keynote address</b> <i>Connecting university and faculty internationalisation goals with the student experience</i> Professor Elspeth Jones International Dean, Leeds Metropolitan University, UK
10.30 – 11.00am	<b>Morning tea</b>
11.00 – 1.00pm	<b>Session One</b> <i>Beyond Numbers: Valuing Quality Teaching</i> Associate Professor Jenny Kent, Sub Dean Learning and Teaching, Charles Sturt University
	<b>Session Two</b> <i>Embedding the Development and Grading of Generic Skills in the Business Curriculum</i> Dr Leigh Wood, Associate Dean Learning and Teaching, Faculty of Business and Economics, Macquarie University
	<b>Session Three</b> <i>Engaging industry: Embedding professionally relevant learning in the business curriculum</i> Associate Professor Theo Papadopoulos, Associate Dean Teaching and Learning Victoria University
	<b>Session Four</b> <i>Accounting for the future: more than numbers</i> Professor Phil Hancock, Associate Dean Teaching and Learning, Business School, University of Western Australia
1.15 – 2.00pm	<b>Lunch</b>
2.00 – 3.30pm	<b>Panel Discussion</b> <i>Implications for higher education and business</i>
	<b>Closing</b> <i>The ABDC Perspective</i> Professor Tim Brailsford, President
3.30 – 4.00pm	<b>Refreshments</b>

For more information, please contact the ABDC Secretariat at [admin@abdc.edu.au](mailto:admin@abdc.edu.au)