**FORM C: ABDC 2013 JOURNALS LIST REVIEW**  
**RATING UPGRADE SUBMISSION**

***PLEASE NOTE THAT:*** FORM C is designed to formalise requests to the ABDC Journals Review Panel 2013 seeking an upgrade in rating of an academic journal which is currently included and rated in the ABDC 2010 list e.g. seeking to raise a rating from a “B” to an “A” journal. Please complete a separate form relating to each journal for which you wish to make a submission of this type.

<table>
<thead>
<tr>
<th>Journal Title:</th>
<th>Journal of Business Logistics</th>
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**QC1. FIELD of RESEARCH (FoR) PANEL** to which this request is directed (tick one box only):

- [ ] 0806 Information Systems
- [ ] 1401-1499 Economics
- [ ] 1501 Accounting
- [ ] 1502 Finance
- [ ] 1503 Management
- [ ] 1504-07 Marketing/Tourism/Logistics
- [ ] 180105/1801025 Business and Taxation Law

**QC2. WHAT ABDC 2013 RATING DO YOU PROPOSE FOR THIS JOURNAL?**

- [x] A*
- [ ] A
- [ ] B
- [ ] C

**QC3. WHAT ABDC 2010 RATING WAS THIS JOURNAL ASSIGNED?**

- [x] A*
- [ ] A
- [ ] B
- [ ] C

**QC4. WHAT ERA 2010 RATING WAS THIS JOURNAL ASSIGNED?**

- [x] A*
- [ ] A
- [ ] B
- [ ] C
- [ ] not applicable

**QC5. NOMINATE “THE BEST” COMPARATOR JOURNAL (journal from the ABDC 2010 list that is most similar in research quality):**

- Journal of Operations Management
- Journal of Business Logistics
- Journal of Operations Management

**QC6. JOURNAL INFORMATION**

- **Editor’s Name:** Matthew Waller, Stanley Fawcett
- **Institution:** University of Arkansas, Weber State
- **Web Address:** http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)2158-1592

**NATURE OF SUBMISSION**

**QC7. Primary submitter type (tick one box only)**

- [ ] Higher Education Institutional Submission (e.g. formal submission from Business Faculty/School)
- [ ] Peak Body Submission (e.g. AFAANZ, ANZAM)
- [x] Individual Submission

**QC8. Primary submitter:** Dr Jyotirmoyee Bhattachariya

- **Institutional Affiliation:** The University of Sydney Business School

**QC9. Are there other signatories to this submission?**

- [x] Yes
- [ ] No

If yes, how many signatories are there (including the primary submitter)? 6
Journal of Business Logistics (JBL) has been recognized as one of the top journals in the supply chain management area alongside Journal of Operations Management (ranked A* in ERA and ABDC) - see App. C3 and C4.

Like many L&SCM journals, at the time of the last ABDC/ERA round of journal evaluations, JBL did not have a calculated impact factor. It currently has a high impact factor of 2.352 and ranks 32nd amongst 168 management journal (2011 citation ranking).

It has a very high quality editorial board which includes top international scholars in supply chain management. (App. C1)

The journal is in its 33rd year of publication. It has a low acceptance rate of about 6-8%. The journal publishes many articles that are highly cited; for example, Mentzer et al. (2001) and Brewer and Speh (2000) have been cited 1,600 and 529 times respectively. In keeping with its standing in the field an A* rating would be appropriate for this journal (See App. C3 and C4)
SUPPLEMENTARY INFORMATION: APPENDIX CHECKLIST

The ABDC invites further supplementary and supporting information to be submitted by way of appendices.

QC11. What supplementary information are you supplying (by way of appendices) to support your submission?

The following documents are attached in support of this application (please tick boxes as relevant):

- **Appendix C1**: List of Editorial Board Members
- **Appendix C2**: Description and Scope of Journal
- **Appendix C3**: Recommendations from eminent scholars in the relevant field
- **Appendix C4**: Comparisons with existing rated journals
- **Appendix C5**: Coverage in review articles
- **Appendix C6**: Impact Factors: SSCI or others
- **Appendix C7**: Other supporting documentation
- **Appendix C8**: Signatory Details – in cases where there are more than one signatory to the submission, list all signatory names and their university or relevant affiliations (this appendix should articulate with the answer given to QC9 above).
Appendix C1 List of Editorial Board Members

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| Regional Editors (RE)                        |                                                     |
| Britta Gammelgaard                           |                                                     |
| Copenhagen Business School                   |                                                     |
| Photis Panayides                             |                                                     |
| Cyprus University of Technology              |                                                     |
| T.A.S. Vijayaraghavan                        |                                                     |
| XLRI                                         |                                                     |
| Carl Marcus Wallenburg                       |                                                     |
| Otto Beisheim School of Management           |                                                     |
| Juliang Zhang                                |                                                     |
| Beijing Jiaotong University                  |                                                     |

<p>| Associate Editors (AE)                       | Editorial Review Board (ERB)                          |
| Sanjay Ahire                                 | Bryan Ashenbaum                                        |
| University of South Carolina                 | Miami University                                       |
| Chad Autry                                   | Saurabh Bansal                                         |
| University of Tennessee                      | The Pennsylvania State University                      |
| Ronald Ballou                                | Carol Bienstock                                         |
| Case Western Reserve University              | Radford University                                      |
| James Bookbinder                             | Fred Beier                                              |
| University of Waterloo                      | University of Minnesota                                 |
| Roger Calantone                              | Jennifer Blackhurst                                     |
| Michigan State University                    | Iowa State University                                   |
| Craig Carter                                 | Edgar Blanco                                            |
| Arizona State University                     | Massachusetts Institute of Technology                  |
| Joseph Carter                                | Yemisi Bolumole                                         |
| Arizona State University                     | Michigan State University                               |
| Thomas Choi                                  | James Bookbinder                                        |</p>
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Yimin Wang  
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Xiang (Sean) Wan  
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*Auburn University*

Zachary Williams  
*Central Michigan University*

Kefeng Xu  
*University of Texas at San Antonio*

Kum Khiong Yang  
*Singapore Management University*

Oliver Yao  
*Lehigh University*

Rui Yin  
*Arizona State University*

Zach Zacharia  
*Lehigh University*

George Zsidisin  
*Bowling Green State University*
Appendix C2 Description and Scope of Journal

Overview

Logistics and supply chain issues are more important today than ever before. Logistics has achieved greater prominence within business with increased awareness of its operational and financial impact. The *Journal of Business Logistics* (JBL) provides a forum for the dissemination of original thoughts, research, and best practices within the logistics and supply chain arenas.

Aims and Scope

The editorial objectives of the *Journal of Business Logistics* are to advance knowledge and science and to stimulate greater thought and effort in the fields of logistics and supply chain management by providing readers with:

- new and helpful information;
- new logistics and supply chain management theory or techniques;
- research generalizations about logistics and supply chain management thought and practice;
- creative views and syntheses of dispersed concepts in logistics and supply chain management;
- articles in subject areas which have significant current impact on thought and practice in logistics and supply chain management which present challenges for the future.


The figure below outlines the editorial philosophy of JBL (source: Stanley Fawcett, Co-Editor, JBL):
The mission of the Journal of Business Logistics (JBL) is to be your journal of choice for original, high-quality, thought-provoking supply chain research that will make a valuable contribution to supply chain theory and practice. We encourage you to submit your best research that is...

- Theoretically grounded
- Methodologically rigorous
- Managerially relevant
- Written in a clear, concise, and compelling style.

**Topics of Interest**

**Supply Chain Strategy:**
- Supply Chain Strategy
- Competitive Advantage
- Supply Chain Management
- Customer Relationship Management
- Collaboration
- Cost
- Technology
- Sustainability
- Globalization

**Supply Chain Operations:**
- Cross-functional Coordinating
- Forecasting
- Inventory Management
- Logistics Planning and Control
- Operations Management
- Project Management
- Supply Chain Design
- Transportation Management
- Warehouse Management

**Methods of Interest**

- Conceptual Theory Development
- Primary Data
- Secondary Data
- Archival
- Meta-analysis
- Simulation
- Discrete Event
- Numerical Experiments
- Optimization
- Analytical Modeling
- Multi-Method

All appropriate analysis techniques

**Manuscript Management Process:**

Once received at the editorial office, your article will be reviewed within one week by a co-editor in chief to assure appropriateness. If your article fits JBL's editorial mission, it will be sent to JBL reviewers. Their comments and recommendations will be forwarded to an area topic expert on the Associate Editor Board. The AE will reconcile the reviewers' feedback and make a publication recommendation to the co-editors in chief. Our goal is to provide you with timely, high-quality feedback to assure that the best, leading-edge research appears in print with as short a submission-to-print lead time as possible.
Appendix C3 Recommendations from eminent scholars in the relevant field

Recommendations from the following are included here:

(i) Prof Chad Autry, College of Business Administration, The University of Tennessee
(ii) A/Prof David Cantor, College of Business, Iowa State University
(iii) Prof Christopher Craighead, Smeal College of Business, The Pennsylvania State University
(iv) A/Prof Russell Crook, Department of Management, University of Tennessee
(v) Prof Stanley Fawcett, Goddard School of Business and Economics, Weber State University
(vi) Prof Thomas Goldsby, Fisher College of Business, Ohio State University
(vii) A/Prof Stanley Griffis, Broad College of Business, Michigan State University
(viii) Prof David Ketchen, College of Business, Auburn University
(ix) Prof Elliot Rabinovich, W.P. Carey School of Business, Arizona State University
(x) Prof M. Johnny Rungtusanatham, Fisher College of Business, Ohio State University
(xi) Prof Matthew Waller, Department of Supply Chain Management, University of Arkansas
(xii) Prof Judith M. Whipple, The Eli Broad College of Business, Michigan State University
(xiii) Prof Walter Zinn, Department of Marketing and Logistics, Fisher College of Business, Ohio State University
(xiv) A/Prof George A. Zsidisin, Department of Management, Bowling Green State University
Date: May 28, 2013

Dear Professors Bhattacharya and Walters,

I have recently found out that the Australian ranking organizations are considering which journals in the supply chain management field should be included in the nation’s elite journal lists. I am writing to advocate for the *Journal of Business Logistics* and the *Journal of Supply Chain Management* in this regard. I believe both of these publications should be considered for an A* rating in the Australian rankings, and hope you will share my advocacy with the decision makers if you deem it appropriate.

The *Journal of Business Logistics* is published by Wiley-Blackwell and is in its 33rd volume as of 2013. It has a Thomson Reuters Web of Science impact factor of 2.35, which places it among the top 20% of all managerial journals considered. The *Journal of Supply Chain Management*, in its 40th volume, is also very reputable, with an impact factor of 2.65, also a top 20% ranking. Both journals are very competitive, with acceptance rates of about eight percent, and together their published papers generated nearly 2,000 citations in scholarly outlets in 2012.

I attribute this success to the leading-edge research that each contains; both journals seek papers that address the practical problems that supply chain management professionals face daily with great scientific rigor. Their ability to provide an outlet for research that is both highly rigorous and highly relevant has generated great velocity for each journal in recent years, and leading scholars from a diversity of disciplines are increasingly publishing in each. I hope you will mention them to the members of the ranking organizations, as they do compare quite favorably versus the other journals that are typically mentioned as prominent within the supply chain management field.

Best Wishes,

Chad W. Autry, Ph.D.
William J. Taylor / Associate Professor of Supply Chain Management
The University of Tennessee
May 24, 2013

RE: Journal of Business Logistics

Dr. Jyotirmoyee Bhattachariya
Institute of Transport and Logistics Studies
The University of Sydney Business School

Dear Dr. Bhattachariya:

I am writing in regards to your journal ranking initiative. I am very pleased to endorse the Journal of Business Logistics as an A level journal. Indeed, the Journal of Business Logistics is on Iowa State University’s journal ranking list as an A journal. Our faculty placed JBL on our journal ranking list based on an extensive review of top peer-reviewed supply chain journals at peer and aspirant academic institutions.

As you may already be aware, the Journal of Business Logistics is the flagship journal of the Council of Supply Chain Management Professionals. The Journal of Business Logistics has been in existence for more than 30 years and recently attained an impact factor of 2.352. Based on my department’s review of many supply chain journals, the Journal of Business Logistics compares extremely well among other top peer-reviewed journals that also have high impact factor scores. The journal maintains a less than 10% acceptance rate. Most recently, the acceptance rate has been around 8%.

If you have any other questions about the Journal of Business Logistics, please don’t hesitate to contact me.

Sincerely,

David E. Cantor, Ph.D.
Assistant Professor of Supply Chain Management
Journal Ranking Committee:

It has come to my attention that you are in the process of evaluating academic journals with a goal of creating/updating a ranking. My understanding of this process is that you welcome endorsements of journals. On this matter, I would like to strongly endorse *Journal of Business Logistics* (JBL) as an “A-Level” top journal in the supply chain area.

JBL is consistently ranked as an A-level journal in top Supply Chain Programs in the United States. Here at Penn State, we rank it at this level. Based on journal lists and other observations/interactions, I believe JBL’s A-level ranking is also held at Arizona State, Michigan State, Ohio State, Tennessee, among others.

Increasingly, schools (including Penn State) place significant emphasis on impact factors as a means to assess the quality of the journal. In this area, JBL is among the top 3 of supply chain oriented journals. With the current acceptance rate (less than 10%), the quality of the current forthcoming papers and strategic manner in which JBL is being edited, I am confident that it will continue to enjoy this top 3 impact factor.

Based on its current level of esteem in U.S. Supply Chain Programs, its current (and likely future) impact factor and other criteria (e.g., long prestigious history, etc.), I strongly recommend JBL being ranked as an A/top journal during your process.

Thanks!

Christopher W. Craighead

Rothkopf Professor and Associate Professor of Supply Chain Management
Director of Research--Center for Supply Chain Research
May 22, 2013

Dear Professors Bhattacharjiya and Walters:

I am writing because I understand that you are in the process of updating Australia’s ERS. As you develop the list of premier journals, I hope that you will consider the Journal of Business Logistics (JBL). JBL has been published for over 30 years, and has long been the premier outlet for logistics and supply chain research – two fields which seem to be growing in importance. JBL also has a strong impact factor (2.4) and a very low acceptance rate (6%). Perhaps most importantly, JBL is an enjoyable journal to read. It seems to strike a nice ‘balance’ when compared to other scholarly research outlets.

I appreciate your consideration, and wish you all the best.

Warm regards,

Russell

T. Russell Crook, Ph.D.
Associate Professor of Management
Department of Management
University of Tennessee-Knoxville
(865) 974-8764
trc@utk.edu
Greetings Professor Bhattacharjya:

Some of the most salient facts regarding JBL follow below:

• The Journal of Business Logistics is sponsored by the Council of Supply Chain Management Professionals and published by Wiley and Blackwell.
• JBL is in its 33rd year of publication and is published four times a year.
• JBL’s Thomas Reuter’s Impact Factor is 2.352, ranking JBL among the top 20 percent of all management journals evaluated by Thomas Reuters. JBL, JSCM, and JOM are the three SC-related journals with the highest impact factors.
• JBL’s 12-month acceptance rate is 6%. During our two and a half years as co-editors-in-chief, JBL has had an annual acceptance rate of under 8%.
• The quality of articles published in JBL is excellent and compares very favorably to articles published by journals currently rated as an "A" or "A*" on the ERA 2010 ranking list.

In summary, statistically and qualitatively speaking, JBL is a high-quality, premier journal. JBL is helping to define the future of supply chain management research and practice and clearly deserves a higher ERA ranking.

All the best,

Stan

--
Stanley E. Fawcett
John B. Goddard Endowed Chair in Global SCM
Co-Editor-In-Chief, Journal of Business Logistics
Goddard School of Business and Economics
Weber State University
265 Wattis Building
Ogden, Utah 84408
(801) 851-0004
May 23, 2013

Dr. Jyotirmoyee Bhattacharjya
Institute of Transport and Logistics Studies
The University of Sydney Business School

Dear Dr. Bhattacharjya:

This letter serves as my strong endorsement of the Journal of Business Logistics (JBL) in your evaluation of journals. JBL is the product of the Council of Supply Chain Management Professionals (CSCMP), the leading professional organization for supply chain practitioners and academics, celebrating its 50th anniversary this year. The journal, now in its 34th year, has gained recognition as a top supply chain outlet for cutting-edge research. JBL, published by Wiley, is the highest rated Logistics/Supply Chain journal here at Ohio State. Its Impact Factor of 2.352 places it in the top 20% of all management journals evaluated by Thomson Reuters. Also, I am aware that JBL’s acceptance rate remains below 8%, among the most stringent in the discipline.

Thank you for your consideration of the journal and its merit as a top journal in the field.

Sincerely,

[Signature]

Thomas J. Goldsby
Professor of Logistics
May 23rd 2013

To: University of Sydney,

I am writing in response to a request as to the desirability of the Journal of Business Logistics (JBL) as a top-level academic publication outlet. Here at Michigan State, a program ranked either #1 or #2 most years in national rankings of Supply Chain programs, we hold JBL in extremely high regard. JBL appears prominently on the list of journals we expect faculty to publish in for promotion and tenure, as it does at many of our peer schools. As a source of academically rigorous, yet practically relevant journal outlets, I dare say JBL would be tops among the limited (<4) set of supply chain journals we encourage publication within.

The journals admirable qualities that led to its prominence as an outlet at MSU, are many-fold. Included among them are: JBL has a Thomas Reuters’ Impact Factor of 2.352, a key metric at MSU in determining journal quality. JBL is published by Wiley and Blackwell four times a year, which affords good access, but limits quantity unlike some journals publishing monthly or more. JBL has a very low acceptance rate (around 6-7% the most recently I heard), demonstrating that only the highest quality work is accepted.

In summary, we here at MSU believe JBL is one of the highest quality outlets available to our faculty to publish their research. If you have any further questions regarding JBL’s place within MSU’s range of preferred publication outlets, please do not hesitate to call me in my office at 517-432-4320.

- Signed -

Stanley E. Griffis
Associate Professor of Logistics and Supply Chain Management
Broad College of Business
Michigan State University
632 Bogue St, N331
East Lansing MI, 48824
May 20, 2013

To Whom It May Concern:

It is my understanding that Australian business schools are currently revisiting the list of journals that they designate as 'A*' outlets. Further, it is my understanding that opinions from scholars outside Australia are welcomed as part of this process.

With these understandings as backdrop, I am writing to suggest that the Journal of Business Logistics (JBL) be designated as an A* journal.

JBL is a mature journal (currently in its 33rd year of publication) and it is published by a leading publisher (Wiley/Blackwell). More importantly, JBL has consistently been rated as a premier logistics/supply chain journal (see e.g. "An Update on the State of Supply Chain Education," Supply Chain Management Review, September 2009, 36-42 and "The State of Supply Chain Education," Supply Chain Management Review, September 2005, 55-60). Meanwhile, supply chain management is an area of business that is of high—and increasing—importance as an academic discipline and as an area of management practice.

Moreover, JBL published only the best work. The journal’s acceptance rate is between 6-8%, reflecting its very high standards and expectations.

I urge you to provide JBL a place on the A* list.

Sincerely,

David J. Ketchen, Jr.
Lowder Eminent Scholar and Professor of Management
May 22, 2013

To whom it may concern,

I am pleased to endorse The Journal of Business Logistics as a premier academic journal in the field of logistics and supply chain management. The Journal of Business Logistics is sponsored by the Council of Supply Chain Management Professionals and published by Wiley and Blackwell. It is one of the oldest, most established journals in its field. The journal is in its 33rd year of publication and is published four times a year. Over the years, it has achieved major accomplishments, as summarized in the list below.


- JBL’s Thomson Reuters’ Impact Factor is 2.352, ranking JBL among the top 20 percent of all management journals evaluated by Thomson Reuters. JBL, JSCM, and JOM are the three SC-related journals with the highest impact factors.

- JBL’s 12-month acceptance rate is 6%. Publishing in JBL is an accomplishment as JBL has consistently published only high-quality research with an acceptance rate of 8% percent within the last 30 months.

- The quality of articles published in JBL is excellent and compares very favorably to articles published by journals currently rated as an "A**" on the ERA 2010 ranking list.

Based on this record of accomplishments I would recommend that The Journal of Business Logistics be awarded an "A** rating (top journal). Should you need additional information, please let me know. I would be happy to help.

Sincerely,

Elliot Rabinovich (Corresponding Author)
John G. and Barbara A. Bebbling Professor
Research Faculty, Center for Services Leadership
Department of Supply Chain Management
W. P. Carey School of Business
Arizona State University
PO BOX 874706, Tempe, AZ 85287
Phone: 480-965-5398, Email: elliot.rabinovich@asu.edu
May 23, 2019

Dr. Jyotirmoyee Bhattacharya
Institute of Transport and Logistics Studies
The University of Sydney Business School

RE: Journal of Business Logistics

Dear Dr. Bhattacharya:

I write in regards to the journal ranking initiative that you are conducting in Australia and, more specifically, to endorse the Journal of Business Logistics as an A-level journal.

The Journal of Business Logistics is deemed to be an A-level journal here at the Fisher College of Business of The Ohio State University. The journal is the flagship journal of the Council of Supply Chain Management Professionals and published by Wiley-Blackwell. Published four times a year, the Journal of Business Logistics has been in existence for more than 30 years. Its recent Impact Factor is 2.552, placing it among the top 20 percent of all management journals evaluated by Thomson Reuters. Indeed, the Journal of Business Logistics compares extremely well against the Journal of Operations Management and the Journal of Supply Chain Management, two other supply chain management journals with high Impact Factor scores. The journal has been consistent in maintaining a less than 10% acceptance rate. In the last two and a half years, the acceptance rate has been around 8%

I hope this information will be useful in your efforts to evaluate journals.

Sincerely,

M. Johnny Rungtusanatham
Professor

Department of Management Sciences

291 Fisher Hall • 2100 Neil Avenue • Columbus, OH 43210-1144
Telephone: 614-292-1275 • Fax: 614-292-1272
http://www.fisher.osu.edu/mngtsci
May 30th, 2013

Dr. Jyoti Bhattacharjya
Australian Research Council
jyotirmoyee.bhattacharjya@sydney.edu.au
Sydney, Australia

Re: Journal of Business Logistics

Dear Professor Bhattacharjya:

I understand that the Australian Research Council is currently undergoing a process to reevaluate journal rankings. The Journal of Business Logistics is considered an A journal in our university. I would like to outline our reasons for the ranking and complement it with some relevant statistics about the journal.

The Journal of Business Logistics is the top publication in the field of logistics and supply chain management. In our view, it is the best outlet to maintain and enhance Ohio State’s reputation because it is both rigorous and provides visibility to its authors and affiliations. Our faculty are encouraged to send their best work to JBL. Most have built their reputations publishing in JBL.

The Journal of Business Logistics is sponsored by the world’s premier professional organization in supply chain, the Council of Supply Chain Management Professionals. It is currently in its 33rd year of publication. Within our profession, it is consistently rated as the premier outlet*. In addition, JBL’s Thomas Reuter’s Impact Factor is 2.352, ranking it among the top 20 percent of all management journals evaluated by Thomas Reuters. Finally, the current acceptance rate is 6%.

While I realize that in the study of business there are many fields, it is important to keep in mind that the Journal of Business Logistics is the most prestigious journal for researchers in the field of logistics and supply chain management.

Department of Marketing and Logistics
2100 Neil Avenue, Columbus, OH 43210-1144
Ph: 614-2920797 * Fax: 614-2920879 * Email: zimm.13@osu.edu
From: Matthew A. Waller [MWaller@walton.uark.edu]
Sent: Tuesday, May 14, 2013 8:07 AM

Journal of Business Logistics has acceptance rates of about eight percent, and have Impact Factors which clearly place it as top the supply chain management journal and in the top 20% across all management journals.

The impact of JBL has primarily been in addressing basic questions. Examining the top five most cited articles in JBL, we see that they deal with (1) the definition of supply chain management (Mentzer, et al. 2001, 1,600 cites), (2) business processes that enable supply chain management (Waller, et al. 1999, 593 cites; Carter, et al. 1998, 545 cites), (3) performance measurement (Brewer and Speh 2000, 529 cites), and (4) research methodology (Garver and Mentzer 1999, 545 cites). These are very elemental phenomena in supply chain management, and these articles promote an understanding of fundamental concepts and ideas.

Matthew Waller
Chair of the Department of Supply Chain Management, Professor, Garrison Endowed Chair in Supply Chain Management
Department of Supply Chain Management
Sam M. Walton College of Business
Contact Information
mwaller@walton.uark.edu
(479) 575-8741
May 28, 2013

I am delighted to recommend the *Journal of Business Logistics* for consideration as one of the top academic journals in supply chain management/logistics. The *Journal of Business Logistics* is sponsored by the Council of Supply Chain Management Professionals, which is a leading trade association for supply chain management/logistics, and is published by Wiley and Blackwell.

At Michigan State University, the *Journal of Business Logistics* is considered a top level "A" journal in the Department of Supply Chain Management, which is ranked as the top Supply Chain Management/Logistics program by U.S. News & World Report. JBL has a competitive acceptance rate of less than 8%. Further, JBL's Thomas Reuter's Impact Factor is 2.352.

The *Journal of Business Logistics* continues to be one of the top journals in the supply chain management/logistics field. I strongly recommend other universities and ranking organizations recognize the strength of the *Journal of Business Logistics*.

Sincerely,

Judith M. Whipple
Associate Professor, Supply Chain Management
May 30th, 2013

Dr. Jyoti Bhattacharjya
Australian Research Council
jyotirmoyee.bhattacharjya@sydney.edu.au
Sydney, Australia

Re: Journal of Business Logistics

Dear Professor Bhattacharjya:

I understand that the Australian Research Council is currently undergoing a process to reevaluate journal rankings. The Journal of Business Logistics is considered an A journal in our university. I would like to outline our reasons for the ranking and complement it with some relevant statistics about the journal.

The Journal of Business Logistics is the top publication in the field of logistics and supply chain management. In our view, it is the best outlet to maintain and enhance Ohio State’s reputation because it is both rigorous and provides visibility to its authors and affiliations. Our faculty are encouraged to send their best work to JBL. Most have built their reputations publishing in JBL.

The Journal of Business Logistics is sponsored by the world’s premier professional organization in supply chain, the Council of Supply Chain Management Professionals. It is currently in its 33rd year of publication. Within our profession, it is consistently rated as the premier outlet*. In addition, JBL’s Thomas Reuter’s Impact Factor is 2.352, ranking it among the top 20 percent of all management journals evaluated by Thomas Reuters. Finally, the current acceptance rate is 6%.

While I realize that in the study of business there are many fields, it is important to keep in mind that the Journal of Business Logistics is the most prestigious journal for researchers in the field of logistics and supply chain management.

Department of Marketing and Logistics
2100 Neil Avenue, Columbus, OH 43210-1144
Ph: 614-2920797 * Fax: 614-2920879 * Email: zinn.13@osu.edu
Please let me know if I can be of further help in your decision.

Best Regards,

Walter

Walter Zinn
Professor of Logistics, and
Chairman, Department of Marketing and Logistics


Department of Marketing and Logistics
2100 Neil Avenue, Columbus, OH 43210-1144
Ph: 614-2920797 * Fax: 614-2920879 * Email: zinn.13@osu.edu
The *Journal of Business Logistics* (JBL) has a long history as a well-known scholarly outlet for logistics scholarship, and has been affiliated with the Council of Supply Chain Management Professionals (previously the Council of Logistics Management) since its inception. In recent years the journal has broadened its scope to focus on supply chain management scholarship. The journal has attained a high impact factor score (2.35) and has a low acceptance rate. In a study by Zsidisin et al (2007), the journal was evaluated as one of the three highest rated journals by purchasing/supply management scholars.

George A. Zsidisin, Ph.D., C.P.M.
Associate Professor
co-Editor, Journal of Purchasing & Supply Management
Department of Management
Bowling Green State University
Bowling Green, OH 43403
Phone: 419-372-8260
gzsidis@bgsu.edu
[http://www.business.bgsu.edu/mgmt/bios/zsidisin.html](http://www.business.bgsu.edu/mgmt/bios/zsidisin.html)
Appendix C4 Comparison with existing rated journals

The following survey-based ranking published by Zsidisin et al. (2007) in Journal of Operations Management (which is itself ranked as A* in Australia) suggests the Journal of Business Logistics is recognized as a premier journal in the field alongside Journal of Operations Management and Journal of Supply Chain Management in terms of purchasing and supply management research.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Subsets</th>
<th>Journal</th>
<th>Mean</th>
<th>s.d.</th>
<th>n</th>
<th>Not familiar</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>Journal of Operations Management</td>
<td>6.05</td>
<td>0.95</td>
<td>98</td>
<td>11</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>Journal of Business Logistics</td>
<td>6.02</td>
<td>0.95</td>
<td>89</td>
<td>20</td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>Journal of Supply Chain Management</td>
<td>5.83</td>
<td>1.06</td>
<td>100</td>
<td>9</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>Harvard Business Review</td>
<td>5.79</td>
<td>1.27</td>
<td>105</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>International Journal of Logistics Management</td>
<td>5.75</td>
<td>1.00</td>
<td>91</td>
<td>17</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>Sloan Management Review</td>
<td>5.70</td>
<td>1.17</td>
<td>97</td>
<td>12</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>Strategic Management Journal</td>
<td>5.67</td>
<td>1.22</td>
<td>75</td>
<td>33</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>Journal of Purchasing &amp; Supply Management</td>
<td>5.66</td>
<td>0.93</td>
<td>86</td>
<td>23</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td>Decision Sciences Journal</td>
<td>5.62</td>
<td>1.32</td>
<td>89</td>
<td>20</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>International Journal of Physical Distribution &amp; Logistics Management</td>
<td>5.60</td>
<td>1.04</td>
<td>85</td>
<td>24</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>Supply Chain Management: An International Journal</td>
<td>5.54</td>
<td>1.17</td>
<td>71</td>
<td>37</td>
</tr>
<tr>
<td>12</td>
<td></td>
<td>Production and Operations Management</td>
<td>5.53</td>
<td>1.02</td>
<td>92</td>
<td>17</td>
</tr>
<tr>
<td>13</td>
<td></td>
<td>International Journal of Operations &amp; Production Management</td>
<td>5.52</td>
<td>1.02</td>
<td>91</td>
<td>18</td>
</tr>
<tr>
<td>14</td>
<td></td>
<td>International Journal of Integrated Supply Management</td>
<td>5.51</td>
<td>1.12</td>
<td>65</td>
<td>44</td>
</tr>
<tr>
<td>15</td>
<td></td>
<td>Supply Chain Management Review</td>
<td>5.48</td>
<td>1.23</td>
<td>77</td>
<td>32</td>
</tr>
<tr>
<td>16</td>
<td></td>
<td>Industrial Marketing Management</td>
<td>5.42</td>
<td>1.16</td>
<td>74</td>
<td>35</td>
</tr>
<tr>
<td>17</td>
<td></td>
<td>Management Science</td>
<td>5.20</td>
<td>1.53</td>
<td>95</td>
<td>14</td>
</tr>
<tr>
<td>18</td>
<td></td>
<td>Business Strategy Review</td>
<td>5.19</td>
<td>1.17</td>
<td>37</td>
<td>72</td>
</tr>
<tr>
<td>19</td>
<td></td>
<td>The Journal of Business &amp; Industrial Marketing</td>
<td>5.18</td>
<td>1.09</td>
<td>51</td>
<td>57</td>
</tr>
<tr>
<td>20</td>
<td></td>
<td>International Journal of Production Research</td>
<td>5.14</td>
<td>1.18</td>
<td>64</td>
<td>44</td>
</tr>
<tr>
<td>21</td>
<td></td>
<td>Journal of Business to Business Marketing</td>
<td>4.98</td>
<td>1.43</td>
<td>53</td>
<td>56</td>
</tr>
<tr>
<td>22</td>
<td></td>
<td>Interfaces</td>
<td>4.94</td>
<td>1.17</td>
<td>80</td>
<td>27</td>
</tr>
<tr>
<td>23</td>
<td></td>
<td>European Journal of Operational Research</td>
<td>4.91</td>
<td>1.53</td>
<td>75</td>
<td>34</td>
</tr>
<tr>
<td>24</td>
<td></td>
<td>Omega</td>
<td>4.88</td>
<td>1.33</td>
<td>58</td>
<td>51</td>
</tr>
<tr>
<td>25</td>
<td></td>
<td>International Journal of Production Economics</td>
<td>4.83</td>
<td>1.15</td>
<td>59</td>
<td>50</td>
</tr>
<tr>
<td>26</td>
<td></td>
<td>IEEE Transactions on Engineering Management</td>
<td>4.79</td>
<td>1.36</td>
<td>68</td>
<td>41</td>
</tr>
<tr>
<td>27</td>
<td></td>
<td>The Journal of the Operational Research Society</td>
<td>4.25</td>
<td>1.59</td>
<td>63</td>
<td>44</td>
</tr>
</tbody>
</table>

* Based on the question: The articles published in this journal regularly meet my journal evaluation criteria, as indicated on the previous page: 1 – Strongly Disagree, 4 – Neither Agree or Disagree, 7 – Strongly Agree

b Tukey’s honestly significant difference (HSD) post hoc test for homogenous subsets

The following letter of support from the editorial board provides a comparison between rated supply chain management journals that cover purchasing and supply management and logistics.
May 28, 2013

Dear Evaluation Committee:

We became aware that the Australian Business Deans Council is reviewing its journal ratings. We are writing to inform you of the quality of the Journal of Business Logistics (JBL) and asking you to upgrade JBL’s rating to an A*.

JBL is in its 33rd year of publication and is a leading, high-impact journal with a mission of being the journal of choice for high-quality empirical and analytical supply chain research. The Journal of Business Logistics is sponsored by the Council for Supply Chain Management Professionals, the premier global professional association in the supply chain arena and is published by Wiley-Blackwell, a leader in scholarly research dissemination. Equally important, JBL counts on the support of an outstanding editorial team, which includes area editors from Asia, Europe, and South America as well as an editorial advisory board, an associate editor board, and a very strong and experienced editorial review board.

The quality of the JBL team has enabled JBL to achieve impressive performance results with respect to impact and process. Let us share a few pertinent facts.

1. Since JBL received its initial impact factor in 2011, it has been ranked in the top 20 percent of all management journals assessed by Thomas Reuters Social Science Citation Index. The current two-year impact factor is 2.352, placing JBL as one of top three leading supply-chain related journals alongside the Journal of Operations Management and the Journal of Supply Chain Management.

The following table provides comparative statistics for leading supply chain-related journals.

<table>
<thead>
<tr>
<th></th>
<th>JBL</th>
<th>JOM</th>
<th>JSCM</th>
<th>IJPDLM</th>
<th>IJLM</th>
<th>SCM:IJ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact Factor-2 Year</td>
<td>2.352</td>
<td>4.382</td>
<td>2.65</td>
<td>1.038</td>
<td>0.841</td>
<td>1.535</td>
</tr>
<tr>
<td>Immediacy Index</td>
<td>0.455</td>
<td>0.358</td>
<td>1.385</td>
<td>0.152</td>
<td>0.105</td>
<td>0.079</td>
</tr>
<tr>
<td>Total Cites in 2011</td>
<td>1252</td>
<td>4107</td>
<td>672</td>
<td>1359</td>
<td>606</td>
<td>1485</td>
</tr>
<tr>
<td>Most-Cited Article</td>
<td>1513</td>
<td>1017</td>
<td>374</td>
<td>930</td>
<td>1504</td>
<td>701</td>
</tr>
<tr>
<td>H-Score</td>
<td>86</td>
<td>135</td>
<td>80</td>
<td>87</td>
<td>60</td>
<td>75</td>
</tr>
</tbody>
</table>

Thomas Reuters: Impact Factor, Immediacy Index, Total Cites
Advanced Google Scholar: Most-cited Article, H-Score (as of July 2012)

2. The current review cycle for initial editorial decisions is 63 days. Accepted articles appear in print within six months of acceptance. For your information, three reviewers as well as an associate editor review each article, providing constructive feedback in a timely manner.

3. The acceptance rate for the past two and a half years has been under eight percent.
4. JBL is included as a top-tier journal at the leading universities with academic programs in supply chain management, including Arizona State University, Michigan State University, Ohio State University, and the University of Tennessee.

Ultimately, the most important issue in determining a journal’s rating should be the quality of the articles that are published. The articles published in the Journal of Business Logistics represent rigorous, high-quality research that is relevant for today’s and tomorrow’s thought leaders and decision makers.

We appreciate your consideration. Please let us know if we can provide additional information or answer any questions.

Very Respectfully,

John B. Goddard Endowed Chair in Global Supply Chain Management
Goddard School of Business & Economics
Weber State University
Ogden, Utah 84408
stan.e.fawcett@gmail.com
801.851.0004

Matthew A. Waller
Garrison Endowed Chair in Supply Chain Management
Sam M. Walton College of Business
University of Arkansas
Fayetteville, Arkansas 72701
mwaller@walton.uark.edu
479.575.8741

PS: This letter has been endorsed by the following academics.

Sanjay Ahire
University of South Carolina

Chad Autry
University of Tennessee

Ronald Ballou
Case Western Reserve University

W.C. Benton
The Ohio State University

James Bookbinder
University of Waterloo

Roger Calantine
Michigan State University

Craig Carter
Arizona State University

Joseph Carter
Arizona State University

Thomas Choi
Arizona State University

Martha Cooper
The Ohio State University

Mike Crum
Iowa State University

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