FORM A: ABDC 2013 JOURNALS LIST REVIEW  
NEW ACADEMIC JOURNAL SUBMISSION  

*** PLEASE NOTE THAT: FORM A is designed to formalise requests to the ABDC Journals Review Panel 2013 seeking the inclusion of an academic journal which is currently omitted from the ABDC 2010 list. Previously unrated journals should only be nominated in this form where a clear case can be made for them (a) achieving a minimum “business element test” and (b) satisfying a minimum threshold of research quality. Please complete a separate form relating to each journal for which you wish to make a submission of this type.

Journal Title:  South Asian Journal of Global Business Research

QA1. FIELD of RESEARCH (FoR) PANEL to which this request is directed (tick one box only):
  ○ 0806 Information Systems
  ○ 1401-1499 Economics
  ○ 1501 Accounting
  ○ 1502 Finance
  ○ 1503 Management
  ○ 1504-07 Marketing/Tourism/Logistics
  ○ 180105/1801025 Business and Taxation Law

QA2. WHAT ABDC 2013 RATING DO YOU PROPOSE FOR THIS JOURNAL?
  ○ A*  ○ A  ○ B  ○ C

QA3. IN ERA 2010, WHICH FoR GROUP WAS THIS JOURNAL ASSIGNED?
  ○ 0806 Information Systems
  ○ 1401-1499 Economics
  ○ 1501 Accounting
  ○ 1502 Finance
  ○ 1503 Management
  ○ 1504-07 Marketing/Tourism/Logistics
  ○ 180105/1801025 Business and Taxation Law
  ○ OTHER: please specify
  ○ New journal not previously ranked

QA4. WHAT ERA 2010 RATING WAS THIS JOURNAL ASSIGNED?
  ○ A*  ○ A  ○ B  ○ C  ○ not applicable

QA5. NOMINATE “THE BEST” COMPARATOR JOURNAL (journal from the ABDC 2010 list that is most similar in research quality):  Asia Pacific Journal of Management & Asia Pacific Business Review

QA6. JOURNAL INFORMATION
Publisher:  Emerald Group Publishing Limited
Frequency:  2 issues per year
Current Volume:  2  Current Issue:  1  ISSN:  2045-4457  First Year Published:  2012
Refereed (please tick one):  ○ yes  ○ no
Editor’s Name:  Shalista E. Khilji  Institution:  The George Washington University
Web Address:  http://www.emeraldinsight.com/sajgr.htm

NATURE OF SUBMISSION

QA7. Primary submitter type (tick one box only)
  ○ Higher Education Institutional Submission (e.g. formal submission from Business Faculty/School)
  ○ Peak Body Submission (e.g. AFAANZ, ANZAM)
  ○ Individual Submission

QA8. Primary submitter:  Dr. Henry Chung
Institutional Affiliation:  Massey University, New Zealand

QA9. Are there other signatories to this submission?  ○ Yes  ○ No
If yes, how many signatories are there (including the primary submitter)?  5
**QA10. Executive Summary (250 words fully presented on this page only).** In the space below succinctly highlight the most powerful elements of your case for including the designated new journal in the ABDC 2013 list and for the suggested rating given in **QA2**. Please use a “bullet point” style where possible.

- **SAJGBR** is a global journal with a regional focus. Prof. Peter McGraw, in his support letter, writes that the SAJGBR is “set apart from other more general journals” by focusing upon South Asia. Prof Qian refers to this regional focus as a ‘clear orientation’. (See Appendix A4).
- Prof Rosalie Tung, in her support letter, states that SAJGBR’s mission (see Appendix A3) “occupies a special niche in the management literature” (see Appendix A4).
- In a short time span, SAJGBR has published several high-quality articles that have received complimentary reviews on Internet blogs (see Appendix A8) and by eminent International Business and management scholars (see Appendix A4 for ten support letters which collectively identify a range of SAJGBR articles as high-quality). Our acceptance rate of 15% is comparable to many A-ranked journals.
- SAJGBR’s topic coverage is multi-disciplinary and rich, author affiliation is diverse and its editorial team/editorial review board is composed of many eminent scholars (See Appendix A2).
- We are confident that, over time, many SAJGBR articles will make important contributions to their respective fields because the editorial team is dedicated to upholding highest standards. A thorough comparison (for details see Appendix A5) indicates that some of the articles desk-rejected by SAJGBR were published in ABDC’s C-ranked journals (without any significant revisions).
- SAJGBR is growing in recognition. We have been receiving a record number of submissions, its published articles are being downloaded in impressive numbers, and it is currently abstracted and indexed in: British Library, Cabell's Directory, EBSCO, ProQuest, Summon and Ulrich's.
SUPPLEMENTARY INFORMATION: APPENDIX CHECKLIST

The ABDC invites further supplementary and supporting information to be submitted by way of appendices.

QA11. Mandatory “substantive business element test” (please tick one box only):

☑ Appendix A1: Substantive business element test
  You should provide:
  • Simple metrics that demonstrate a substantive “business” element relating to the relevant FoR Panel e.g. > 50% of articles over 3 years written by business faculty or > 50% of articles over a recent 3-year period are of a business nature. For the purposes of this test, a research area is deemed to be “business” related provided that it meaningfully relates to (at least) one of the FoR Panels established for the ABDC journal list review.
  • The Editorial Board list and clearly establish that many academics on the board have meaningful links to the relevant area of business-related research.

☑ ERA 2013 FoR code is the same as the requested FoR designation (i.e. answer for QA1 = QA3) – Appendix A1 is NOT required.

QA12. What supplementary information are you supplying (by way of appendices) to support your submission? (these appendices should be seen to be optional – you have discretion over those that you choose to supply and those that you choose to ignore).

The following documents are attached in support of this application (please tick boxes as relevant):

☑ Appendix A2: List of Editorial Board Members
☑ Appendix A3: Description and Scope of Journal
☑ Appendix A4: Recommendations from eminent scholars in the relevant field
☑ Appendix A5: Comparisons with existing rated journals
☑ Appendix A6: Coverage in review articles
☑ Appendix A7: Impact Factors: SSCI or others
☑ Appendix A8: Other supporting documentation
☑ Appendix A9: Signatory Details – in cases where there are more than one signatory to the submission, list all signatory names and their university or relevant affiliations (this appendix should articulate with the answer given to QA8 above).
Form A: Supplementary Information: Appendix Checklist

South Asian Journal of Global Business Research (SAJGBR)

QA11: Mandatory “substantive business element test”
- Include “simple metrics” that demonstrate OR editorial board list [business representation]

<table>
<thead>
<tr>
<th>Citation</th>
<th>Author(s) Affiliation(s)</th>
</tr>
</thead>
</table>

Author Affiliation for Submitted Manuscripts
1. Curtin University, Australia
2. Griffith University, Australia
3. Monash University, Australia
4. Southern Cross University, Australia
5. University of Otago, New Zealand
6. University of Waikato, New Zealand

Number of Business Schools Represented via Submissions (within journal scope)
Total number of submissions: 207
Total number of submissions with at least one business school represented: 180
Percentage: approximately 87%

Appendix A2: List of Editorial Board Members

SAJGBR Editorial Team
(As of March 2013)
Founding Editor-in-Chief
Shaista E. Khilji
The George Washington University, USA
sekhilji@gwu.edu

Editorial Coordinator
Candice D. Matthews
The George Washington University, USA
sajgbr@emeraldinsight.com
Muhammad Azam Roomi, University of Bedfordshire, UK
Vishwanath Baba, McMaster University, Canada
Syed Bahar Ali Kazmi, Keele University, UK
Ranbir K. Bhatia, MIT School of Management Pune, India
Pawan Budhwar, Aston University, UK
David Collings, Dublin City University, Ireland
Arusha Cooray, University of Wollongong, Australia
Peter Coyte, University of Toronto, Canada
Maria Cseh, The George Washington University, USA
Maria Teresa Cuomo, University of Salerno, Italy
Elizabeth Davis, University of New Haven, USA
Danuta DeGrosbois, Brock University, Canada
Palanisamy Ganesan, VIT University, India
Pervez Ghauri, King's College London, UK
Regina Greenwood, Nova Southeastern University, USA
Vipin Gupta, California State University, San Bernardino, USA
Vishal Gupta, Indian Institute of Management, Ahmadabad, India
Huong Higgins, Worcester Polytechnic Institute, USA
Daniel Holt, Mississippi State University, USA
Muhammad Jamal, Concordia University, Canada
Ahmad Jamal, Cardiff University, UK
Vijay Jog, Carleton University, Canada
Kose John, New York University, USA
Ahmed M. Khalid, Bond University, Australia
M. Sajid Khan, American University of Sharjah, United Arab Emirates
Vijay Krishna, The George Washington University, USA
David Lingelbach, University of Baltimore, USA
Davinder Malhotra, Philadelphia University, USA
Wolfgang Mayrhofer, Vienna University, Austria
Sanjay Menon, Louisiana State University, USA
Bahaudin G. Mujtaba, Nova Southeastern University, USA
Sourav Mukherji, Indian Institute of Management, Bangalore, India
Peter A. Murray, University of Southern Queensland, Australia
Rosella Nicolini, UAB Barcelona, Spain
Sonny Nwankwo, University of East London
Abhoy Ojha, Indian Institute of Management, Bangalore, India
Miguel Olivas-Luján, Clarion University of Pennsylvania, USA & Tecnológico de Monterrey, Mexico
Md Mizanur Rahman, National University of Singapore, Singapore
Ujvala Rajadhayaksha, Saint Mary's College, Notre Dame, USA
Abdul A. Rasheed, University of Texas-Austin
Pradip K. Ray, Indian Institute of Technology, India
Zulfiqar Shah, University of Warwick, UK
Michael Skully, Monash University, Australia
Silvia Sorescu, Organization for Economic Cooperation and Development, France
Appendix A3: Description & Scope of Journal

SAJGBR Mission and Coverage
The mission of SAJGBR is to advance theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora. We are committed to providing a unified platform to publish research that links scholarly communities in South Asia with the rest of the world. We are open to all empirical methods including qualitative, quantitative and mixed approaches. To be published in SAJGBR, a manuscript must use one or more South Asian countries as the context of its study. We use The World Bank definition of South Asia [available at: www.worldbank.org] - which includes Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka.

Editorial Criteria
SAJGBR is multidisciplinary in scope. We accept submissions in any of the business fields—Accounting, Economics, Finance, Management, Marketing and Technology—and are open to other disciplines that enhance understanding of international business activity, including anthropology, political science, psychology and sociology, etc. However, authors must clearly underline how their study relates to the advancement of international business theory and/or practice. We are especially interested in manuscripts that integrate theories and concepts taken from different fields and disciplines.

We aim to publish high quality research articles, policy reviews, book reviews, country/practitioner/personal perspectives, conference reflections and commentaries, which contribute to the scholarly and managerial understanding of contemporary South Asian businesses and diaspora. We encourage authors to study relevance of mainstream theories or practices in their fields of interest, critique and offer fresh insights on South Asian businesses and diaspora, as well contribute to the development of new theories.

Appendix A4: Recommendations from eminent scholars in the relevant field
1. Dr. Anil Chandrakumara, Director of Master of International Business Degree Program, Sydney Business School, University of Wollongong, Australia
2. Dr. Peter McGraw, Associate Professor, Faculty of Business and Economics, Macquarie University, Australia.
3. Dr. Gongming Qian, Associate Professor of Management, The Chinese University of Hong Kong, Hong Kong
4. Dr. Deepak Sardana, Research Fellow, Australian Center for Asian Business, University of South Australia, Australia
5. Dr. Jawad Syed, Reader in Human Resource Management, Kent Business School, University of Kent, UK
6. Dr. Rosalie Tung, The Ming & Stella Professor of International Business, Simon Fraser University, Canada
7. Dr. Malcolm Warner, Professor, Judge Business School, University of Cambridge, UK
8. Dr Retha Wiesner, Associate Professor in Management, Faculty of Business, Law University of Southern Queensland, Australia.
9. Dr. Ananda Wickramasinghe, Senior Lecturer in Strategy and International Business, Sydney School of Business, University of Wollongong, Australia
10. Dr. Ying Zhu, Professor and Director of Center of Asian Business, University of South Australia, Australia

Appendix A5: Comparisons with existing rated journals

We preformed a comparison of South Asian Journal of Global Business Journal (SAJGBR) with a range of “B” and “C” ranked journals included in the ABDC rankings. Our review, covered articles published in each of these journals between 2011 and 2013- the years that SAJGBR was launched, started receiving submissions and published volumes 1 and 2. We focused upon journals that had either a similar regional focus, and/or had a similar scope to SAJGBR. The journals in our comparison particularly included:

- Asia Pacific Journal of Management (“B”)
- Asia Pacific Journal of Economics and Business (“B”)
- International Journal of Asian Studies (“B”)
- Asia Pacific Business Review (“B”)
- Thunderbird International Review (“B”)
- South Asian Journal of Management (“C”)
- Journal of Asia-Pacific Business (“C”)
- International Journal of Business and Emerging Markets (“C”)
- Journal of Management Research (“C”)
- Asian Business and Management (“C”)

Based upon this review, we believe that research articles published in SAJGBR are stronger than “C” journals and comparable to “B” journals with respect to:

a) Attention to the context: Since SAJGBR is a regional journal that aims to advance scholarly and managerial understanding of contemporary South Asian businesses and diaspora, context is critical. Von Glinow and Teagarden (2009) have argued that “Context matters, and it must be made explicit- in all its complexity, observational difficulty, contextual embeddedness or polycontextuality, and messiness- to ensure research rigor and improve accuracy of understanding” (p. 85). In an SAJGBR published article, Khilji and Matthews (2012) have stated that contextualization “strengthens our understanding of the phenomenon under study at varying levels of analysis” (p. 155). This view forms essence of SAJGBR editorial review. Please note that we offer specific feedback to authors to support them in strengthening a discussion of the
selected context and embedding research purpose and questions within the selected context. Our purpose is to influence authors pay particular attention to the context before it gets published in SAJGBR. In order to achieve a deeper discussion of the selected context, during various iterations and revisions, authors are expected to provide context-related information (particularly) in stating their purpose, review of the literature, developing hypotheses and discussion of the findings to draw implications for policy and/or practice. Throughout this process, we are aiming to enhance research rigor and improve the level of contextual understanding to (ultimately) contribute to stronger theory building (Welch, Piekkari, Plakoyiannaki & Paavilainen-Mantymaki, 2011).

In particular, we offer the following SAJGBR articles as illustrative examples:


We would also like to offer an email note from Dr. Deepak Sardana (Australian Center of Asian Business) that attests to the contextual relevance of SAJGBR articles. On May 14, 2013, he wrote to Editor-in-Chief (Dr. Shaista E. Khilji):

“Hello Shaista,

It was pleasure to write to for a journal that you have started. I truly believe that we required one such journal.

I must however confess that I was pleasantly surprised to see the kind of articles that have come out in the two issues of your journal. I enjoyed reading articles that were socially relevant, an aspect that is completely missing from our (management) discourse. I appreciate your foresightedness to encourage and accept those articles. Please keep up this good work.”

**b) Likelihood of making a significant contribution:** At SAJGBR, contribution is assessed in terms of “addition to the overall knowledge”. The editorial team, in reviewing a newly submitted manuscript, pays particular attention to authors’ conversation about the selected field and the chosen topic. They independently ask as they review each manuscript (Colquitt & George, 2011): *Does the author strongly establish the need for the study? What challenge do they undertake? Do they confront or contribute to this challenge? What is novel about their conversation? Do they spark and maintain curiosity? What will our readers learn from the study?* Since South Asia is primarily an under-researched region, *contribution* can vary from replicating studies (with newer and more insightful questions to theory creation, trail blazing, and finding empirical regularities (or irregularities). In essence, we expect authors to offer new and interesting insights.
In particular, we offer Special Issue (Volume 2: Issue 1-2013) entitled, “Fortune at the base of pyramid (BoP) revisited” as an illustrative example of publishing cutting edge topic research that engages scholars in novel conversations, sparks their curiosity and confronts (as well as contributes) to existing theoretical and empirical challenges. See for example:


c) Quality: We agree with Eden (2010: 1097) who argues that, “high quality articles are rigorous, both in theory development and empirical work”. At SAJGBR, manuscripts should have well defined research question(s), strong theoretical underpinnings, appropriate methodology that is clearly established, context-relevant/driven hypotheses and robust discussion of main findings in terms of contributions to theory and practice before being published. In addition, we believe that a high quality manuscript demonstrates clear writing (Ragins, 2012). It sets the hook (Grant & Pollock, 2011), creates coherence and cohesion through several sections of the paper, and establishes clear connections between different ideas across paragraphs (Ragins, 2012).

In particular, we offer the following SAJGBR articles as illustrative examples:


If a manuscript doesn’t meet the minimum publication criteria (discussed above), it is sent back to the authors with a reject decision. The editorial desk reject over the past two years has been approximately 25% (i.e. quarter of all manuscripts never make it to the reviewers and get desk rejected by the editorial team). SAJGBR’s overall publication acceptance rate has averaged 15%.

A thorough comparison with the aforementioned journals indicated that some of the articles desk-rejected by SAJGBR’s editorial team were later published in ABDC’s “C” ranked journals, including South Asian Journal of Management, and International Journal of Business and Emerging Markets. None of these articles (published in above journals) showed significant improvements over the version that was submitted to SAJGBR.

Our review indicates that SAJGBR articles are most comparable with “B” journals (we present Asia Pacific Journal of Management & Asia Pacific Business Review as the best comparator journals) in terms of rigor and quality. The editorial team is dedicated to continuously improving quality of the published articles. We are committed to maintaining highest quality standards, and
publishing research that significantly contributes to scholarly debate and expands the scope of international business and management theory and practice.

Within two years of its existence, SAJGBR has continued to pick new authors and users. Between 2012 and 2013 (representing only 5 months, i.e. Jan to May 2013), there was 148% increase in the number of submissions that were made from authors representing 4 continents, including North America, Australia, Asia and Europe. According to data supplied by Emerald Publications, within the first 5 months of 2013, there has already been a 5% increase in the number of new users. The top countries by customer accessing include UK (12%), India (11%), and USA (9%) followed by China (5%), Germany, Malaysia and Australia (4% each).

References:

Appendix A6: Coverage in review articles—N/A

Appendix A7: Impact Factors: SSCI or others—N/A

Appendix A8: Other Supporting Documentation

Internet Coverage:

Derek Parker mentioned 2 articles published in SAJGBR as “What to read”. The other journals included, MIT Sloan Management Review and Journal of Money Laundering Control. He wrote:

"South Asian Journal of Global Business Research
In volume 1, issue 2 Kathleen Crowley’s essay, “CEO perspective: entrepreneurship with a point of view”, examines the importance of life experience in leadership. Looking at a successful Pakistani-American entrepreneur, Crowley found his
socialisation in South Asian values provided a meaning and self-awareness important to his success.
Shaista Khilji, Tomasz Mroczkowski and Rashmi Assudani explore the issue of “Balancing growth and innovation in Indian biotech firms” using qualitative data collection and interviews with company representatives. The data indicates Indian biotech companies have managed to transcend the paradoxes of the sector by pursuing an integrated model of efficiency and innovation. They conclude Indian companies offer an opportunity for learning for other biotech companies in building new competencies.”

Appendix A9: Signatory Details
1. Dr. Henry Chung, Associate Professor, Massey University, New Zealand [Primary]
   1. Dr. Arusha Cooray, Senior Lecturer, University of Wollongong, Australia [Secondary]
   2. Dr. Ahmed Khalid, Professor, Bond University, Australia [Secondary]
   3. Dr. Peter A. Murray, Associate Professor, University of Southern Queensland, Australia [Secondary]
   4. Dr. Shrimal Perera, Senior Lecturer, Monash University, Australia [Secondary]

E-Mails to confirm agreement to serve as signatories:

**Arusha Cooray** <arusha@uow.edu.au>
To: Candice Matthews <cmatthew@gwmail.gwu.edu>
Cc: Shaista Khilji <shaistakhilji@gmail.com>, "Chung, Henry" <H.Chung@massey.ac.nz>
Dear Dr Chung
I agree to signatory status of Form A regarding South Asian Journal of Global Business Research submitted by primary submitter Dr. Henry Chung.

Sincerely
Arusha

**Ahmed Khalid** <akhilid@bond.edu.au>
To: "H.Chung@massey.ac.nz" <H.Chung@massey.ac.nz>
Cc: "shaistakhilji@gmail.com" <shaistakhilji@gmail.com>, "cmatthew@gwmail.gwu.edu" <cmatthew@gwmail.gwu.edu>
Dear Dr. Chung,

Please note the following:

*I agree to signatory status of Form A regarding South Asian Journal of Global Business Research submitted by primary submitter Dr. Henry Chung.*

Best regards,

Ahmed
Ahmed M. Khalid, Ph.D. (Johns Hopkins)
Professor of Economics and Finance
Head of Department (Economics and Statistics)
Director, Globalisation and Development Centre
Director, Quality Assurance of Academic Programs, SUC, Oman
School of Business, Bond University, Queensland 4229  http://www.bond.edu.au/gdc
Phone: (617) 5595 1429  Fax: (61) 07 5595 1160

Peter Murray <Peter.Murray@usq.edu.au>
To: "Chung, Henry" <H.Chung@massey.ac.nz>
Cc: "shaistakhilji@gmail.com" <shaistakhilji@gmail.com>, "cmatthew@gwmail.gwu.edu" <cmatthew@gwmai

Dear Dr Chung,

I am pleased to act as in the capacity of a secondary signatory for the South Asian Journal of Global Business Research as follows:

I agree to signatory status of Form A regarding South Asian Journal of Global Business Research submitted by primary submitter Dr. Henry Chung.

Your sincerely and regards,

Peter

Peter A. Murray PhD
Associate Professor in Management
Associate Editor IJLC|Editorial Board SAJGBR|
Faculty of Business and Law|University of Southern Queensland|
Toowoomba. 4350| Australia.
Ph: +61 7 46315538|
Email: peter.murray@usq.edu.au<mailto:peter.murray@usq.edu.au

Shrimal Perera <shrimal.perera@monash.edu>
To: "Chung, Henry" <H.Chung@massey.ac.nz>
Cc: Shaista Khilji <shaistakhilji@gmail.com>, "cmatthew@gwmail.gwu.edu" <cmatthew@gwmail.gwu.edu>

Dear Dr Chung

10
I agree to signatory status of Form A regarding South Asian Journal of Global Business Research submitted by primary submitter Dr. Henry Chung.

Best regards,
Shrimal
May 09, 2013

To
ABDC Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Colleagues,

I am writing this letter to offer my support to the application submitted by the *South Asian Journal of Global Business Research (SAJGBR)* for inclusion in the ABDC Journal Quality List.

I think that the mission of SAJGBR, to advance theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora, is unique. Over the past few years, it has published several high quality articles in my field, including “Great (transformational) Leadership = charisma + vision” by Khatri, Templer, Budhwar (2011); “Building competitive advantage through social intrapreneurship” by Venn and Berg (2012). “Global mindset, global success at Tata Consultancy Services” by Rechard March (2013).

Based upon my review of these articles, I think coverage of the journal is of very good quality. The Journal’s editorial team has really made excellent effort to contribute to the field of Organizational Behavior and International Business Management. Therefore, I highly recommend that *SAJGBR* be considered for the ABDC ranking.

Should you have any questions, please don’t hesitate to contact me.

Yours sincerely,

Dr. Anil Chandrakumara
Director: Master of International Business Degree Program
Sydney Business School,
University of Wollongong

W: [www.sbs.edu.au](http://www.sbs.edu.au)
Australian Business Deans' Council (ABDC) Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Colleagues,

I am writing this letter to offer my support to the application submitted by the *South Asian Journal of Global Business Research* (SAJGBR) for inclusion in the ABDC Journal Quality List.

I think that the mission of SAJGBR, to advance theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora, is unique. Over the past few years, it has published several high quality articles in my field, including articles by Absar et al. (2012) titled ‘HRM-market performance relationship: evidence from Bangladeshi organizations’ and an article by Crowley (2012) titled ‘CEO perspective: Entrepreneurship with a point of view’. What is particularly pleasing is that there is a low acceptance rate (approximately 15%) for article submissions adding to the journals credibility. Although this is a relatively new journal, it is the official journal of the South Asian Academy of Management. A particular focus on South Asia sets the journal apart from other more general journals with a broader charter of the Asian region.

I am pleased to see that the journal has a high quality editorial Board spread throughout reputable universities such as George Washington, Wichita State, Monash University and Erasmus University (among others). I believe it is entirely acceptable for SAJGBR to adopt an international and multidisciplinary approach given the emerging growth of the South Asian region. Based upon my review of these articles, I think coverage of the journal is of very good quality. The Journal’s editorial team has really made excellent effort to contribute to the field of international business. Therefore, I highly recommend that SAJGBR be considered for the ABDC ranking.

Should you have any questions, please don’t hesitate to contact me.

Yours sincerely,

A/Professor Peter McGraw
May 10, 2013

To: ABDC Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Sir/Madam,

I am writing this letter to offer my support to the application submitted by the *South Asian Journal of Global Business Research (SAJGBR)* for inclusion in the ABDC Journal Quality List.

SAJGBR is the journal with the distinctive regional features. Its mission is clear-cut as it is to advance both theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora. Over the past few years, it has published several high quality articles in international business/ management, including the two recent papers entitled “Financial Integration in Selected South Asian Countries,” and “Revisiting Fortune at Base of the Pyramid.”

Based upon my review of these articles, I believe the journal has a clear orientation and rich content. More importantly, the Journal’s editorial team has really made excellent effort to contribute to the field of regional FDI and economic activities. Therefore, I strongly recommend that *SAJGBR* be considered for the ABDC ranking.

Should you have any questions, please don’t hesitate to contact me.

Yours sincerely,

Gongming Qian, Ph.D.

Associate Professor

Department of Management

The Chinese University of Hong Kong
To
ABDC Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Colleagues,

I am writing this letter to offer my support to the application submitted by the *South Asian Journal of Global Business Research (SAJGBR)* for inclusion in the ABDC Journal Quality List.

I think that the mission of SAJGBR, to advance theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora, is unique. Over the past few years, it has published several high quality articles in my field, including "Reform strategies in South Asian countries: a comparative analysis", "Balancing growth and innovation in Indian biotech firms", "Revisiting fortune at base of the pyramid (BoP)" and "Which businesses actually help the global poor?".

Based upon my review of these articles, I think coverage of the journal is of very good quality. The Journal’s editorial team has really made excellent effort to contribute to the fields of international business, entrepreneurship, strategy and CSR. Therefore, I highly recommend that SAJGBR be considered for the ABDC ranking.

Should you have any questions, please don’t hesitate to contact me.

Yours sincerely,

Deepak Sardana

PhD (The Australian National University), M.Phil (Jawaharlal Nehru University)

Research Fellow (leading ‘India’ initiative)
Australian Centre for Asian Business
International Graduate School of Business
5-51, Way Lee Building
University of South Australia (City West Campus)
Adelaide 5000, Australia.
dee pak.sardana@unisa.edu.au
To
Australian Business Deans’ Council (ABDC) Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Colleagues,

I am writing this letter to offer my support to the application submitted by the *South Asian Journal of Global Business Research (SAJGBR)* for inclusion in the ABDC Journal Quality List.

I think that the mission of SAJGBR, to advance theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora, is unique. Over the past few years, it has published several high quality articles in my field, including “Great (transformational) leadership=charisma+vision - by Naresh Khatri, Klaus J. Templer, Pawan S. Budhwar; and Building competitive advantage through social intrapreneurship – by Ronald Venn, Nicola Berg”.

Based upon my review of these articles, I think coverage of the journal is of very good quality. The Journal’s editorial team has really made excellent effort to contribute to the field of human resource management and diversity management. Therefore, I highly recommend that SAJGBR be considered for the ABDC ranking.

Should you have any questions, please don’t hesitate to contact me.

Yours sincerely,

[Signature]

Dr Jawad Syed
Reader in Human Resource Management
Kent Business School
University of Kent
Canterbury, Kent CT2 7PE, United Kingdom
Phone: +44 (0) 1227 824114
Fax: +44 (0) 1227 761187
Email: j.syed@kent.ac.uk
http://www.kent.ac.uk/kbs/profiles/staff/syed_jawad.html
To: ABDC Journal Quality Ranking Team

Dear Colleagues,

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

I am writing to support the application submitted by the *South Asian Journal of Global Business Research (SAJGBR)* for inclusion in the ABDC Journal Quality List.

In my opinion, the stated mission of SAJGBR – to advance our knowledge of business issues (both theoretical and empirical) confronting multinational and local organizations in South Asia including those established by members of the South Asian diaspora – occupies a special niche in the management literature. Over the past few years, the journal has published several high quality articles in my field, including “Building competitive advantage through social intrapreneurship, published South Asian research: current standing and future directions, revisiting fortune at base of the pyramid (BoP)”.

Based upon my review of a select sample of the articles in the journal, I think that they are of high quality. The Journal’s editorial team has made an excellent effort to contribute to the field of cross-cultural management, international business strategies and international management. Therefore, I highly recommend that SAJGBR for possible inclusion in the ABDC ranking.

Should you have any questions, please don’t hesitate to contact me.

Yours sincerely,

Rosalie L. Tung, Ph.D., FRSC
The Ming & Stella Wong Professor of
International Business
2003-2004 President, Academy of Management
Fellow, Academy of Management
Fellow, Academy of International Business
Fellow, British Academy of Management
Fellow, Royal Society of Canada
Fellow, International Academy for Intercultural Research

May 9, 2013
Asia Pacific Business Review

15 May 2013

To: The Australian Business Deans’ Council (ABDC) Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Colleagues,

I am writing this letter to offer my support to the application submitted by the South Asian Journal of Global Business Research (SAJGBR) for inclusion in the ABDC Journal Quality List. I am the Co-Editor of the Asia Pacific Business Review, published by Routledge/Taylor and Francis and have long experience in the fields the journal in question covers.

I strongly endorse that the mission of SAJGBR, to advance theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora, is unique. Over the past few years, it has published several high quality articles in my field, including:

Editor’s Perspective: Published South Asian research: current standing and future directions.

Great (transformational) Leadership = charisma + vision.

Building competitive advantage through social intrapreneurship.

Based upon my review of these articles, I think coverage of the journal is of a very high quality. The Journal’s editorial team has really made excellent effort to contribute to the field of cross-cultural management. Therefore, I strongly recommend that SAJGBR be considered for the ABDC ranking.

Should you have any queries, please don’t hesitate to get in touch with me.

Yours sincerely,

PROFESSOR MALCOLM WARNER, MA, PhD (Cantab).
CO-EDITOR, ASIA PACIFIC BUSINESS REVIEW.
http://www.tandfonline.com/toc/fapb20/current#.UZNZ30pCiqk

EMERITUS FELLOW,
Wolfson College and Judge Business School,
University of Cambridge,
Cambridge,
UK.

m.warner@jbs.cam.ac.uk
https://www.jbs.cam.ac.uk/research/associates/warnerm.html

1
Australian Business Deans' Council (ABDC) Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Colleagues,

I am pleased to offer this letter of support for the South Asian Journal of Global Business Research (SAJGBR). The journal is the official journal of the South Asian Academy of Management and it has a largely international scope towards research in the South Asia region.

After reviewing the journal, research articles are cross-disciplinary from marketing to foreign direct investment, leadership, gender, management, with an interesting focus on multi-national investment in the South Asian region. This approach seems entirely feasible given the growth of emerging economies in South Asia generally and institutional interest in improving the quality of management. The focus on the diversity of different institutional levels from the micro level and impoverishment to a more macro approach and Government is highly attractive to a growing body of scholarly research in the region. Articles are of high quality and I understand that a benchmark has been set to only accept high quality empirical papers that make a significant contribution to the region.

Esner,

The editorial board in my opinion has been selected very carefully with many high quality academics and institutional representation. It has an impressive Editorial Review Board to say the least and many scholars listed have international reputations across a variety of research fields. Based on my review of the journal plus the fact that several academics from USQ are pursuing research with scholars associated with the journal, I have no hesitation in recommending the journal to be included in ABDC list of journal.

Your sincerely,

Dr Ratha Wiesner
14 May 2013

To:  
ABDC Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Colleagues,

I am writing this letter to offer my support to the application submitted by the South Asian Journal of Global Business Research (SAJGBR) for inclusion in the ABDC Journal Quality List.

I believe that the mission of SAJGBR, to advance theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora, is unique. In particular South Asia is becoming one of the centers of emerging economies, and there are interesting and unique many management and business practices and research that are exploring. Over the past few years, it has published several high quality articles in my field, including “Reflections from EGOS 2012: culture, design and sustainability” by Jeff, M (20113); “Global mindset, global success at Tata Consultancy Services” by March, R. (2013), “CEO perspective: Entrepreneurship with a point of view” by Crowley, K (2012), “published South Asian research: current standing and future directions” by Shaiata et al. (2012), and “Building competitive advantage through social intrapreneurship” by Venn, R and Berg, N (2012).

Based upon my review of these articles and using them in my current research projects, and also recommending for my postgraduate courses and research students, I strongly feel that coverage of the journal is of very good quality. The Journal’s editorial team has really made excellent effort to contribute to the field of Strategy, Critical Management, Entrepreneurship, and International Business. Therefore, I highly recommend that SAJGBR be considered for the ABDC higher ranking.

Should you have any questions, please don’t hesitate to contact me.

Yours sincerely,

Dr. Ananda Wickramasinghe  
Senior Lecturer in Strategy and International Business  
Sydney Business School  
University of Wollongong  
W. www.sbs.edu.au
To
ABDC Journal Quality Ranking Team

Ref: Support for inclusion of SAJGBR in ABDC Journal Quality List

Dear Colleagues,

I am writing this letter to offer my support to the application submitted by the *South Asian Journal of Global Business Research (SAJGBR)* for inclusion in the ABDC Journal Quality List.

I think that the mission of SAJGBR, to advance theoretical and empirical knowledge of business issues facing multinational and local organizations of South Asia and South Asian diaspora, is unique. Over the past few years, it has published several high quality articles in my field, including "Which businesses actually help the global poor?" and ‘Reform strategies in South Asian countries’.

Based upon my review of these articles, I think coverage of the journal is of very good quality. The Journal’s editorial team has really made excellent effort to contribute to the field of international business, entrepreneurship, CSR and sustainable development. Therefore, I highly recommend that *SAJGBR* be considered for the ABDC ranking.

Should you have any questions, please don’t hesitate to contact me.

Yours sincerely,

Ying Zhu

Professor and Director
The Centre for Asian Business
The University of South Australia
SA 5000, Australia
Email: ying.zhu@unisa.edu.au