FORM A: ABDC 2013 JOURNALS LIST REVIEW
NEW ACADEMIC JOURNAL SUBMISSION

*** PLEASE NOTE THAT: FORM A is designed to formalise requests to the ABDC Journals Review Panel 2013 seeking the inclusion of an academic journal which is currently omitted from the ABDC 2010 list. Previously unrated journals should only be nominated in this form where a clear case can be made for them (a) achieving a minimum "business element test" and (b) satisfying a minimum threshold of research quality. Please complete a separate form relating to each journal for which you wish to make a submission of this type.

Journal Title: Global Strategy Journal

QA1. FIELD of RESEARCH (FoR) PANEL to which this request is directed (tick one box only):
- 0806 Information Systems
- 1401-1499 Economics
- 1501 Accounting
- 1502 Finance
- 1503 Management
- 1504-07 Marketing/Tourism/Logistics
- 180105/1801025 Business and Taxation Law

QA2. WHAT ABDC 2013 RATING DO YOU PROPOSE FOR THIS JOURNAL?
- A*
- A
- B
- C

QA3. IN ERA 2010, WHICH FoR GROUP WAS THIS JOURNAL ASSIGNED?
- 0806 Information systems
- 1401-1499 Economics
- 1501 Accounting
- 1502 Finance
- 1503 Management
- 1504-07 Marketing/Tourism/Logistics
- 180105/1801025 Business and Taxation Law
- OTHER: please specify
- New journal not previously ranked

QA4. WHAT ERA 2010 RATING WAS THIS JOURNAL ASSIGNED?
- A*
- A
- B
- C
- not applicable

QA5. NOMINATE "THE BEST" COMPARATOR JOURNAL (journal from the ABDC 2010 list that is most similar in research quality): Strategic Organization

QA6. JOURNAL INFORMATION
Publisher: John Wiley & Sons
Frequency: 4 issues per year
Current Volume: 3 Current Issue: 2 ISSN: 2042-5805 First Year Published: 2011
Refereed (please tick one): □ yes □ no
Editor’s Name: Stephen Tallman, Torben
Institution: University of Richmond
Web Address: http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)2042-5805

NATURE OF SUBMISSION

QA7. Primary submitter type (tick one box only)
- Higher Education Institutional Submission (e.g. formal submission from Business Faculty/School)
- Peak Body Submission (e.g. AFAANZ, ANZAM)
- Individual Submission

QA8. Primary submitter: Dr Jyotirmoyee Bhattachariya
Institutional Affiliation: The University of Sydney Business School

QA9. Are there other signatories to this submission? □ Yes □ No
If yes, how many signatories are there (including the primary submitter)? 4
QA10. Executive Summary (250 words fully presented on this page only). In the space below succinctly highlight the most powerful elements of your case for including the designated new journal in the ABDC 2013 list and for the suggested rating given in QA2. Please use a “bullet point” style where possible.

Global Strategy Journal (GSJ) is a publication of the Strategic Management Society alongside Strategic Management Journal (A* in ABDC and ERA). GSJ has a unique focus revolving around key topics outlined in App. C3.

GSJ has an excellent international editorial board that is comparable with the boards of other A and A* journals. (See App. A2)

Although it is a new journal, the quality of articles published in the journal compares well with those published in ERA/ABDC 2010 A journals such as Strategic Organization.
SUPPLEMENTARY INFORMATION: APPENDIX CHECKLIST

The ABDC invites further supplementary and supporting information to be submitted by way of appendices.

QA11. Mandatory “substantive business element test” (please tick one box only):

☑️ Appendix A1: Substantive business element test
   You should provide:
   - Simple metrics that demonstrate a substantive “business” element relating to the relevant FoR Panel e.g. >50% of articles over 3 years written by business faculty or >50% of articles over a recent 3-year period are of a business nature. For the purposes of this test, a research area is deemed to be “business” related provided that it meaningfully relates to (at least) one of the FoR Panels established for the ABDC journal list review.
   - The Editorial Board list and clearly establish that many academics on the board have meaningful links to the relevant area of business-related research.

☐ ERA 2013 FoR code is the same as the requested FoR designation (i.e. answer for QA1 = QA3) – Appendix A1 is NOT required.

QA12. What supplementary information are you supplying (by way of appendices) to support your submission? (these appendices should be seen to be optional – you have discretion over those that you choose to supply and those that you choose to ignore).

The following documents are attached in support of this application (please tick boxes as relevant):

☑️ Appendix A2: List of Editorial Board Members
☑️ Appendix A3: Description and Scope of Journal
☐ Appendix A4: Recommendations from eminent scholars in the relevant field
☐ Appendix A5: Comparisons with existing rated journals
☐ Appendix A6: Coverage in review articles
☐ Appendix A7: Impact Factors: SSCI or others
☐ Appendix A8: Other supporting documentation
☑️ Appendix A9: Signatory Details – in cases where there are more than one signatory to the submission, list all signatory names and their university or relevant affiliations (this appendix should articulate with the answer given to QA8 above).
Appendix A1 Substantive Business Element Test

(1.) Over 50% of the articles over a recent 3-year period are of a business nature.

(2.) Academics on the editorial board have meaningful links to the relevant area of business-related research.

In relation to point (1.) all articles published in the journal focus on international business strategies and/or multinational firms. A summary is provided in the table below.

<table>
<thead>
<tr>
<th>Volume/Issue</th>
<th>Number of articles</th>
<th>Number of articles related to international business strategies/ multinational firms</th>
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<tbody>
<tr>
<td>Vol. 3, no. 2, 2013</td>
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<tr>
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<td>Vol. 2, no. 2, 2012</td>
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<tr>
<td>Vol. 2, no. 1, 2012</td>
<td>8</td>
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<tr>
<td>Vol. 1, no. 3-4, 2011</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>Vol. 1, no. 1-2, 2011</td>
<td>16</td>
<td>16</td>
</tr>
</tbody>
</table>

In relation to point (2.) academics on the editorial board have meaningful links to the relevant area of business-related research. Bios of a number of members of the editorial board are included below:

CO-EDITOR: Stephen Tallman, University of Richmond

Stephen Tallman is the E. Claiborne Robins Distinguished Professor of Business at the University of Richmond, where he teaches international business and global strategy classes. His research interests include global outsourcing, international diversification, industry clusters, knowledge transfer in multinational firms, and international alliances and joint ventures. Prof. Tallman has published chapters and articles in a variety of outlets including Academy of Management Review, Academy of Management Journal, Strategic Management Journal, Organization Science, California Management Review, Management International Review, Journal of International Management, and Journal of International Business Studies. He recently edited A New Generation in International Strategy, an anthology of conceptual pieces by emerging scholars in the field. He is a member of the editorial boards of several major journals and is an Associate Editor for Strategic Management Journal and a Consulting Editor for Journal of International Business Studies. Dr. Tallman earned his Ph.D. in International Business and Comparative Management from UCLA in 1988. He received his B.S. from the United States Military Academy and served as an army officer and worked in industry prior to entering academics. He previously held positions at the University of Hawaii and the University of Utah, where he was the Chair of the Management Department for six years, and spent two years as a visiting senior lecturer at the Cranfield School of Management in England. He was the Chair of the International Management Division of the Academy of Management (1998-1999) and the Chair of the Global Strategy Interest Group of the Strategic Management Society (2001-2005). He chaired or co-chaired the Global Strategy Track for the AIB Annual Conference twice (2004 and 2007). He is a long-time member of AIB and was elected to the Fellows of the AIB in 2008.
CO-EDITOR: Torben Pedersen, *Copenhagen Business School*

**Torben Pedersen** is professor at the Copenhagen Business School's Department of Strategic Management and Globalization. He received his PhD from Copenhagen Business School in 1994. He has published over 100 articles and books concerning the managerial and strategic aspects of globalization. His research has appeared in prominent journals such as *Academy of Management Journal*, *Strategic Management Journal*, *Journal of International Business Studies*, *Journal of Management Studies*, *Organization Science*, *Journal of Corporate Finance* and *Human Resource Management*.

His research interests are located at the interface between strategy and international business and with a strong interest in the following areas

- **Knowledge management** (with focus on the organizational mechanism that can be applied to facilitate knowledge sharing in MNCs)
- **Offshoring/outsourcing** (the global relocation and reconfiguration of value chain activities)
- **Subsidiary entrepreneurship** (in strategically important subsidiaries like Centres of Excellence)
- **Innovation of organization and management** (i.e. new ways of organization that create competitive advantage).
- **The process of internationalization** (the learning process entailed when expanding the international activities).

He is co-editor of Global Strategy Journal and Advances in International Management as well as serves on numerous editorial boards.

He has been a visiting scholar in Australia (UNSW), India (Park Global Business School), Italy (Bocconi University and Padova University), New Zealand (Auckland University), Spain (Valencia), Sweden (Gothenburg University) and USA (Stanford University).

He was Vice-President for AIB (2008-2010) and Program chair in 2009 for the AIB-conference in San Diego. He was also Vice Chairman of EIBA from 2007-2010. His web-site is: [http://staff.cbs.dk/tp/](http://staff.cbs.dk/tp/)

ASSOCIATE EDITOR: Ram Mudambi, *Temple University*

**Ram Mudambi** is Professor and Perelman Senior Research Fellow at the Fox School of Business, Temple University. Previously he served on the faculties of Case Western Reserve University, the University of Reading (UK) and the University of North Carolina – Chapel Hill. He is a visiting Professor at Henley Business School, University of Reading, an Honorary Professor at the Center of International Business, University of Leeds (CIBUL) and a member of advisory council of the University of Bradford Centre in International Business (BCIB). He has served as a Visiting Professor at Copenhagen Business School (Denmark), Bocconi University (Italy), Uppsala University (Sweden) and the University of Sydney (Australia). He holds a Master's degree from the London School of Economics and a Ph.D. from Cornell University. His current research projects focus on the geography of innovation and governance in knowledge-intensive firms. His research is at the intersection of international business and economic geography. He has published over 80 peer-reviewed articles, including work in the *Journal of Political Economy*, the *Journal of Economic Geography*, the *Strategic Management Journal*, the *Journal of International Business Studies* and *Research Policy*. He is an Associate Editor of the *Global Strategy Journal* published by the Strategic Management Society and the Book Review Editor of the *Journal of International Business Studies*. He also serves on the boards of the *Journal of International Business Studies*, the *Journal of World Business*, *Management International Review*, *Multinational Business Review*, *Industry and Innovation* and the *Journal of International Management*. He has served the AIB in numerous capacities: as Junior Faculty
Consortium Chair for AIB 2008 (Milan), Track Chair for the AIB 2009 (San Diego), AIB 2011 (Nagoya), and AIB 2012 (Washington DC). In addition he has held numerous administrative positions at the Fox School of Business at Temple University, including department chair.

ASSOCIATE EDITOR: J. Myles Shaver, University of Minnesota

Myles Shaver is Professor of Strategic Management and Organization at the Carlson School of Management, University of Minnesota. He has received numerous teaching awards for MBA and executive education classes on Corporate Strategy, Multinational Business Management, and Corporate Responsibility; and Ph.D. classes on strategy and international business research. Myles’ research interests revolve around corporate strategy choices and their impact on performance. In particular, his research focuses on the management and economics of international expansion as well as corporate expansion through diversification and mergers and acquisitions. Myles’ work has been published in several leading academic publications and he has presented his research at numerous universities and conferences around the world. Myles is an Associate Editor of the Global Strategy Journal and Management Science and is on the Editorial Boards of the Strategic Management Journal, Organization Science, Strategic Organization, and the Journal of International Business Education. Myles makes frequent media appearances to discuss topical business issues and was awarded the Ross School of Business (University of Michigan) Distinguished PhD Alumni Award in 2010. Poets and Quants included Myles in their profile of the "World's 50 Best Business School Professors."

SENIOR EDITORIAL BOARD: Farok Contractor, Rutgers University

Dr. Farok Contractor is Professor in the Management and Global Business department at Rutgers Business School. He has also taught at the Wharton School, Copenhagen Business School, Fletcher School of Law and Diplomacy, Tufts University, Nanyang Technological University, Indian Institute of Foreign Trade, XLRI (India), Lubin School of Business, Theseus, EDHEC and conducted executive seminars in the US, Europe, Latin America and Asia. He is a graduate of the Wharton School, University of Pennsylvania, where he received his Ph.D. (Managerial Science and Applied Economics) and MBA, and the University of Michigan, where he received an M.S. in Industrial Engineering. Farok Contractor’s research has focused on corporate alliances, outsourcing and offshoring, valuation of intangible assets, the technology transfer process, licensing, and foreign direct investment. He is particularly focused on the negotiated, inter-firm aspects of International Business such as alliances between firms from different nations, including joint ventures, and licensing, as well as negotiations between investors and governments. His work treats the strategic implications of companies sharing their expertise and markets with other firms, and has involved gathering data from a large number of companies. Dr. Contractor has written well over a hundred scholarly papers on these topics, and books: (1) International Technology Licensing: Compensation, Costs and Negotiations (Lexington Books), (2) Licensing in International Strategy; A Guide for Planning and Negotiations (Quorum Books), (3) A co-authored textbook, Introduction to International Business (Kendall Hunt), (4) Cooperative Strategies in International Business (co-edited) (Lexington Books), (5) Government Policies and Foreign Direct Investment (UNCTAD), (6) Economic Transformation In Emerging Countries: The Role of Investment, Trade and Finance (edited) (Elsevier), (7) The Valuation of Intangible Assets In Global Operations (edited) (Quorum Books), (8) Cooperative Strategies and Alliances (co-edited) (Oxford: Elsevier), (9) Global Outsourcing and Offshoring: An Integrated Approach to Theory and Corporate Strategy (co-edited) (Cambridge University Press, 2010). Prof. Contractor has among the highest citation counts amongst scholars in the field of International
Management (Academy of International Business (AIB), or Academy of Management (AOM)) with Google Scholar citation totals exceeding 4200 citations in other scholarly papers. Prof. Contractor has also been rated by several surveys as among the top-ranked contributors of scholarly papers to the field.

**SENIOR EDITORIAL BOARD:** Pankaj Ghemawat, *IESE Business School*

Pankaj Ghemawat is the Anselmo Rubiralta Professor of Global Strategy at IESE Business School and the Jaime and Josefina Chua Tiampo Professor of Business Administration (on leave) at the Harvard Business School. Professor Ghemawat earned his A.B. degree in Applied Mathematics from Harvard College, where he was elected to Phi Beta Kappa, and his Ph.D in Business Economics from Harvard University. He then worked as a consultant at McKinsey & Company in London before joining the Harvard Business School (HBS) faculty in 1983. In 1991, he was appointed the youngest full professor in HBS’s history. He joined the IESE faculty in 2006. Professor Ghemawat’s current teaching and research focus on globalization and strategy. He has developed a 30-session MBA course on the topic, chairs focused programs at IESE and at HBS on *Getting Global Strategy Right*, and has written numerous articles on globalization. Of his two most recent articles on this topic, “Regional Strategies for Global Leadership” received the McKinsey Award for the best article published in the *Harvard Business Review* (HBR) in 2005 and “Global Integration ≠ Global Concentration” (with Fariborz Ghadar) was published as the lead article in *Industrial and Corporate Change* in August 2006. His next publication on this topic, “Managing Differences: The Central Challenge of Global Strategy,” is forthcoming as the lead article in the March 2007 issue of HBR. He has also finished a book titled *Redefining Global Strategy* that will be published by Harvard Business School Press in September 2007. Professor Ghemawat’s other books include *Commitment, Games Businesses Play* and *Strategy and the Business Landscape*. In addition, he is one of HBS’s 10 best-selling case writers, serves as the Departmental Editor for Strategy at *Management Science*, holds editorial positions with half-a-dozen other journals and is a director of the Tata America International Corporation.

**Appendix A2 List of Editorial Board Members**

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<td>Africa Arino,</td>
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<td><em>IESE Business School</em></td>
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<td>Kazuhiro Asakawa,</td>
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<td><em>Keio University</em></td>
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<td>Ram Mudambi,</td>
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<td><em>Temple University</em></td>
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<td>Subramanian Rangan,</td>
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<td><em>INSEAD</em></td>
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<th>MANAGING EDITOR:</th>
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<td>Lois Gast,</td>
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<td><em>Purdue University</em></td>
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<td><em>Rutgers University</em></td>
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<td>Jose de la Torre,</td>
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<td><em>Florida International University</em></td>
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Pankaj Ghemawat, IESE Business School
Anil Gupta, University of Maryland
Jean-Francois Hennart, Tilburg University
Mitchell Koza, Rutgers University
Yadong Luo, University of Miami
Marjorie Lyles, Indiana University
Kendall Roth, University of South Carolina
Eleanor Westney, York University
George Yip, China Europe International Business School

EDITORIAL REVIEW BOARD:
Ruth Aguilera, University of Illinois-Urbana Champaign
Christina Ahmadjian, Hitotsubashi University
Juan Alcacer, Harvard University
Bjorn Ambos, University of St. Gallen
Tina Claudia Ambos, Johannes Kepler University
Jaideep Anand, Ohio State University
Ulf Andersson, Copenhagen Business School
Rene Belderbos, Catholic University of Leuven
Gabriel R.G. Benito, BI Norwegian School of Management
Sjoerd Beugelsdijk, University of Groningen
Julian Birkinshaw, London Business School
Harry P. Bowen, Queens University of Charlotte
Mary Yoko Brannen, University of Victoria
Keith Brouthers, King's College London
Aya Chacar, Florida International University
Taotao Chen, Tsinghua University
Wilbur Chung, University of Maryland
Simon Collinson, University of Warwick
Alvaro Cuervo-Cazurra, Northeastern University
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Charles Dhanaraj, Indiana University
Timothy Devinney, University of Technology-Sydney
Jonathan Doh, Villanova University
Susan Feinberg, Rutgers Business School
Igor Filatotchev, City University London
Karin Fladmoe-Lindquist, University of Utah
Mats Forsgren, Uppsala University
Alfonso Gambardella, Bocconi University
Anthony Goerzen, Queens University
Ulf Holm, Uppsala University
G. Tomas M. Hult, Michigan State University
Thomas Hutzschenreuter, WHU
Andrew Inkpen, Thunderbird School of Global Management
Justin Jansen, Erasmus University Rotterdam
Tarun Khanna, Harvard University
Vikas Kumar, University of Sydney
Sumit Kundu, Florida International University
Nandini Lahiri, University of North Carolina-Chapel Hill
JT Li, Hong Kong University of Science & Technology
Peter Ping Li, Copenhagen Business School
Appendix A3 Description and Scope of Journal

New in 2011, Global Strategy Journal is defined clearly by its focus on international and global organizational strategic management, rather than a universalistic approach to the study of strategy.

GSJ publishes material dealing with a number of prominent themes, including:

- International and Global Strategy
- Assembling the Global Enterprise
- Strategic Management of the Global Enterprise
- Global Strategy and Inter-Organizational Networks
Global Strategy Journal (GSJ) - (Form A – Appendices)

- Performance and Global Strategy
- Global Strategy and the Global Business Environment
- Strategy and Location
- Comparative Strategies
- Global Innovation and Knowledge Strategies
- Global Strategy and Emerging Economies

Aims and Scope

*Global Strategy Journal* is intended to be a top tier scholarly journal. Manuscripts will be double-blind reviewed by an editorial board of experienced and research active peer scholars. The board will be supported by a team of Co-Editors and Associate Editors likewise engaged in active research and with editorial experience at other high quality scholarly journals. In turn, these editors will be advised by a Senior Advisory Board of respected scholars from the international strategy field. The editors and senior advisors will establish the on-going policies governing the *GSJ’s* editorial review process, content and quality standards, which will be based on scientific method, relevant theory, tested or testable propositions, and appropriate data and evidence, replicable by others and representing original contributions. These policies will establish and maintain *GSJ* as a journal committed to high standards of intellectual rigor, while explicitly avoiding cultural or institutional biases in favor of or in opposition to any specific research type or method, or any specific source of such research. Reviews are expected to be open minded, developmental, and timely as well as rigorous and demanding. When deemed appropriate and necessary, data and other sources of information will be archived by the journal and made available to other researchers as a means of meeting the publication standards of *GSJ*.

The domain of *GSJ*, as implied by the journal name, will be the study of any and all aspects of the environment, organizations, institutions, systems, individuals, actions, and decisions that are a part of or impinge on the practice or study of strategy and strategic management of business and non-business organizations in the global context. By global, we explicitly mean any cross-border activities described as international, global, transnational, multinational, multi-regional or by any other term that substantially implies that the activities take place in multiple countries and/or are integrated across borders. This is an expansive vision which is intended to be inclusive of both current and emergent areas of study. The journal will be defined clearly by its focus on international and global organizational strategic management, rather than a universalistic approach to the study of strategy.

At the same time, the pursuit of research in international strategic management will apply, test, extend, and build theory that is derived from or impacts the general discipline of strategic management. Empirical studies may be quantitative or qualitative, but must investigate data that are, in some way, international in scope, and will be expected to apply, examine, and extend research methods derived from strategic management research and research in other social science disciplines; they may also offer both methodological advances and analytical results that can be generalized to the larger field of strategic management and possibly other disciplines as well. Primarily empirical investigations, whether based on quantitative, qualitative, or case-based data and methods, that provide scholarly insights into the study of international strategic management through methodological rigor and relevant and important results, even with limited explicit testing or development of management theory, also fall within the domain of *GSJ*. The journal also is explicitly interested in conceptual papers that are grounded in social sciences theory and that further the development of theory in global strategy or strategic management. Finally, *GSJ* is
specifically committed to respect methodological and philosophical differences across national scholarly traditions, while still maintaining high standards of academic quality and rigor.

Appendix A9 Signatory Details

1. Dr. Jyotirmoyee Bhattacharjya (jyotirmoyee.bhattacharjya@sydney.edu.au), Institute of Transport and Logistics Studies, The University of Sydney (primary submitter)
2. Prof. David Walters (david.walters@sydney.edu.au), Institute of Transport and Logistics Studies, The University of Sydney
3. Prof Sid Gray (sid.gray@sydney.edu.au), Discipline of International Business, The University of Sydney
4. Dr Gracy (J.Y.) Yang (gracy.yang@sydney.edu.au), Discipline of International Business, The University of Sydney