**FORM A: ABDC 2013 JOURNALS LIST REVIEW**  
**NEW ACADEMIC JOURNAL SUBMISSION**

*** PLEASE NOTE THAT: FORM A is designed to formalise requests to the ABDC Journals Review Panel 2013 seeking the inclusion of an academic journal which is currently omitted from the ABDC 2010 list. Previously unrated journals should only be nominated in this form where a clear case can be made for them (a) achieving a minimum “business element test” and (b) satisfying a minimum threshold of research quality. Please complete a separate form relating to each journal for which you wish to make a submission of this type.

**Journal Title:** Social and Environmental Accountability Journal

**QA1. FIELD of RESEARCH (FoR) PANEL to which this request is directed (tick one box only):**
- 0806 Information Systems
- 1401-1499 Economics
- 1501 Accounting
- 1502 Finance
- 1503 Management
- 1504-07 Marketing/Tourism/Logistics
- 180105/1801025 Business and Taxation Law

**QA2. WHAT ABDC 2013 RATING DO YOU PROPOSE FOR THIS JOURNAL?**
- A*
- A
- B
- C

**QA3. IN ERA 2010, WHICH FoR GROUP WAS THIS JOURNAL ASSIGNED?**
- 0806 Information systems
- 1401-1499 Economics
- 1501 Accounting
- 1502 Finance
- 1503 Management
- 1504-07 Marketing/Tourism/Logistics
- 180105/1801025 Business and Taxation Law
- OTHER: please specify
- New journal not previously ranked

**QA4. WHAT ERA 2010 RATING WAS THIS JOURNAL ASSIGNED?**
- A*
- A
- B
- C
- not applicable

**QA5. NOMINATE “THE BEST” COMPARATOR JOURNAL (journal from the ABDC 2010 list that is most similar in research quality):** Qualitative Research in Accounting and Management

**QA6. JOURNAL INFORMATION**
- **Publisher:** Taylor and Francis
- **Frequency:** Three issues per year
- **Current Volume:** 33  
  **Current Issue:** 1  
  **ISSN:** 0969-160X  
  **First Year Published:** 1993
- **Refereed (please tick one):** yes
- **Editor’s Name:** John Ferguson & Jeffrey
- **Institution:** University of Strathclyde
- **Web Address:** www.tandfonline.com/rea

**NATURE OF SUBMISSION**

**QA7. Primary submitter type (tick one box only)**
- Higher Education Institutional Submission (e.g. formal submission from Business Faculty/School)
- Peak Body Submission (e.g. AFAANZ, ANZAM)
- Individual Submission

**QA8. Primary submitter:** Professor Lee Parker
- **Institutional Affiliation:** UniSA Business School, University of South Australia

**QA9. Are there other signatories to this submission?**
- Yes
- No

If yes, how many signatories are there (including the primary submitter)?
The Social and Environmental Accountability Journal (SEAJ) is the house journal of the Centre for Social and Environmental Accounting Research (which is based at University of St. Andrews, but which also has global reach and connectivity). Its description and scope is in appendix A3.

SEAJ has a long history, emerging in 1993 from the Social Accounting Monitor that was first published in 1980. The journal became refereed in 2008, moving to an external publisher (Routledge) in 2011.

The journal focuses solely on an academic area of business and management, in particular issues related to social and environmental accounting and accountability (see appendix A1 for detailed topics).

The high quality of papers published in the journal results from its rigorous double blind referring process drawing on the expertise of an international editorial and advisory board (with 22% membership from North America, 22% Australasia, 22% UK, 22% continental Europe, and 12% Asia).

The international profile of authors for papers published in the five years 2008 to 2012 was: 20% from North America, 30% Australasia, 16% UK, 15% continental Europe, 13% Asia, and 4% other, clearly demonstrating the geographical reach of the journal.

There has been a steadily increasing number of institutional subscriptions since 2011 when the journal moved to Routledge (including 12 from Australasia).

The annual full text downloads in 2012 were twice that in 2011, with a further doubling in first quarter of 2013 compared to same period in 2012.
SUPPLEMENTARY INFORMATION: APPENDIX CHECKLIST

The ABDC invites further supplementary and supporting information to be submitted by way of appendices.

QA11. Mandatory “substantive business element test” (please tick one box only):

- Appendix A1: Substantive business element test
  You should provide:
  - Simple metrics that demonstrate a substantive “business” element relating to the relevant FoR Panel e.g. > 50% of articles over 3 years written by business faculty or > 50% of articles over a recent 3-year period are of a business nature. For the purposes of this test, a research area is deemed to be “business” related provided that it meaningfully relates to (at least) one of the FoR Panels established for the ABDC journal list review.
  - The Editorial Board list and clearly establish that many academics on the board have meaningful links to the relevant area of business-related research.

- ERA 2013 FoR code is the same as the requested FoR designation (i.e. answer for QA1 = QA3) – Appendix A1 is NOT required.

QA12. What supplementary information are you supplying (by way of appendices) to support your submission? (these appendices should be seen to be optional – you have discretion over those that you choose to supply and those that you choose to ignore).

The following documents are attached in support of this application (please tick boxes as relevant):

- Appendix A2: List of Editorial Board Members
- Appendix A3: Description and Scope of Journal
- Appendix A4: Recommendations from eminent scholars in the relevant field
- Appendix A5: Comparisons with existing rated journals
- Appendix A6: Coverage in review articles
- Appendix A7: Impact Factors: SSCI or others
- Appendix A8: Other supporting documentation
- Appendix A9: Signatory Details – in cases where there are more than one signatory to the submission, list all signatory names and their university or relevant affiliations (this appendix should articulate with the answer given to QA8 above).
ABDC 2013 Journals List Review
New Academic Journal Submission
Appendices

Social and Environmental Accountability Journal

www.tandfonline.com/reaj
Appendix A1 – Substantive Business Element Test

Substantive business element of content

All of the material published in the journal during the past five years pertains to business management and accounting topics. The detailed spread of topics covered in papers for the five years from 2008 to 2012 inclusive was:

- 39% - corporate social reporting and links to financial performance and other metrics
- 36% - conceptual issues such as corporate accountability, corporate social responsibility and related methodological debates
- 25% - other related areas such as education and corporate strategy related to sustainable development

Substantive business background to editorial board

All of the executive editorial board and international advisory board members are faculty at Business, Management or Accounting schools
Appendix A2 – List of Editorial Board Members

Editors
John Ferguson, University of Strathclyde, UK
Jeffrey Unerman, Royal Holloway, University of London, UK

Reviews Editors
Cornelia Beck, Sydney University, Australia
Matias Laine, University of Tampere, Finland
Helen Tregidga, Auckland University of Technology, New Zealand

Executive Editorial Board
Jan Bebbington, University of St Andrews, UK
Charles Cho, Essec Business School, France
Stuart Cooper, Aston University, UK
Jesse Dillard, Portland State University, USA
Sue Gray, University of St Andrews, UK
Brendan O’Dwyer, Amsterdam University, The Netherlands
Lee Parker, University of South Australia, Australia

International Advisory Board
Carol Adams, AccountAbility, Australia
Nola Buhr, Saskatchewan University, Canada
Jong-Seo Choi, Pusan National University, South Korea
Christine Cooper, University of Strathclyde, UK
Craig Deegan, RMIT University, Australia
Frank Figge, Euromed Marseille Management School, France
Martin Freedman, Towson University, USA
Tom Gladwin, University of Michigan, USA
Jim Haslam, Heriot-watt University, UK
Ans Kolk, Amsterdam University, The Netherlands
Carlos Larrinaga, University of Burgos, Spain
Glen Lehman, University of South Australia, Australia
Markus Milne, Canterbury University, New Zealand
Atsuo Mukoyama, Osaka City University, Japan
Den Patten, Illinois State University, USA
Robin Roberts, University of Central Florida, USA
Stefan Schaltegger, Lueneburg University, Germany
Tony Tinker, Baruch College, City University of New York, USA
Liyan Wang, Peking University, China
Richard Welford, University of Hong Kong, China
Appendix A3 - Description and Scope of Journal

Social and Environmental Accountability Journal (SEAJ) is the official Journal of The Centre for Social and Environmental Accounting Research. It is a predominantly refereed Journal committed to the creation of a new academic literature in the broad field of social, environmental and sustainable development accounting, accountability, reporting and auditing. The Journal provides a forum for a wide range of different forms of academic and academic-related communications whose aim is to balance honesty and scholarly rigour with directness, clarity, policy-relevance and novelty. A key feature of SEAJ is that papers are normally of a shorter length than typically anticipated in academic Journals in the social sciences and are of a maximum of 5,000 words in length.
Appendix A4
Recommendations from eminent scholars in the relevant field
24 May 2013

TO: The Australian Business Deans Council

Dear Sir or Madam,

I am happy to write in support of Social and Environmental Accountability Journal’s inclusion for ranking at B level in the ABDC ranking. I should note that the journal has a distinguished international editorial board and international submissions that are of consistent quality. It is worth mentioning that it was perhaps the first journal that supported the field of Social and Environmental Accountability research. It therefore is a well established journal that has had at its heart the need to engage with policy and practice whilst retaining academic rigour. It has a growing subscription base and the growing number of downloads reflects a journal that is becoming internationally respected and established. The ranking of B would reflect those issues.

In making these comments I am also aware that the ranking system does not simply reflect reality it constructs it. Scholars are guided in their submissions by the ranking of any journal and whilst I do not like this situation it is nevertheless significant. That SEAJ has built an international reputation and an international submission profile in a situation where its quality outplays its recognised ranking is important to acknowledge. Providing a fair ranking of the journal will consolidate its position and allow further development of its profile.

With Kind Regards

Jane Broadbent

Professor of Accounting.
I am writing this letter in support of a B ranking for the Social and Environmental Accountability Journal (SEAJ). I understand that you are seeking recommendations from “eminent scholars” in the field. I consider that I qualify. I was awarded an “A” in the most recent 2012 New Zealand PBRF exercise, I serve on the editorial boards of seven journals including the A ranked Accounting, Auditing and Accountability Journal and regularly referee papers for other A/A* journals (e.g. Critical Perspectives on Accounting, Accounting Organizations and Society and the British Accounting Review). Among other things, I received a highly commended in Emerald’s Literati Awards for Excellence 2011 for a sole-authored publication in the Accounting, Auditing and Accountability Journal and one of my other publications is currently listed in Scopus as the third most cited paper in Critical Perspectives on Accounting published since 2008. I am also currently co-editing a special issue of Accounting, Auditing and Accountability Journal and leading a research project awarded $685,000 by the Royal Society of New Zealand’s Marsden fund, the country’s most prestigious research funding body. The funding – awarded to myself and Prof. Jesse Dillard, one of the leading international SEA academics – was one of seven standard grants awarded by the Social Sciences panels in 2010 for the whole of New Zealand.

I think SEAJ clearly qualifies as a B grade journal. My main reasons for this are as follows:

*SEAJ has a well-established history (from the Social Accounting Monitor published since 1980, through to its emergence as a journal in 1993, to a refereed journal in 2008 and move to Routledge in 2011).

*SEAJ publishes high quality papers from leading and emerging scholars in the field, supported by a rigorous double blind referring process. Prof. Jesse Dillard and I have submitted some of the work from our Marsden-funded research project to SEAJ for this reason (e.g., J. Dillard & J. Brown (2012): Agonistic Pluralism and Imagining CSEAR into the Future, Social and Environmental Accountability Journal, 32:1, 3-16). I can
personally attest to the rigour of the refereeing process, having been taken through two rounds of revisions before final acceptance of this paper.

*SEAJ has clear global reach and connectivity. For example, its international editorial and advisory board has 22% membership from North America, 22% Australasia, 22% UK, 22% continental Europe, and 12% Asia. The international profile of authors for papers published over the period 2008-2012 was: 20% from North America, 30% Australasia, 16% UK, 15% continental Europe, 13% Asia, and 4% other.

*I am advised by the editors that there has been a steadily increasing number of institutional subscriptions since 2011 when SEAJ moved to Routledge (including 12 from Australasia). The annual full text downloads in 2012 doubled compared with the 2011 figure, with a further doubling in the first quarter of 2013 over the same period in 2012.

For the above reasons, I strongly recommend that you place SEAJ in the “B” category of journals.

Judy Brown
Professor of Accounting
School of Accounting and Commercial Law
Victoria Business School
Victoria University of Wellington
Room RH 621, 23 Lambton Quay, Wellington, New Zealand
Tel: +64 4 463 5233 (ext. 7054)

26 May 2013
Social and Environmental Accountability Journal

The Accounting 1501 Panel
The Australian Business Deans Council
2013 Journal Quality Review

Subject: Social and Environmental Accountability Journal (SEAJ)

I am writing this letter in support of the SEAJ to be ranked as a ‘B’ grade journal in the ABDC 2013 journal quality list.

I personally have a long history with the development of this prestigious journal which is the in-house journal of the Centre for Social and Environmental Accounting Research which is based at the University of St Andrews and which has a global reach and connectivity amongst thousands of accounting academic researchers and practitioners.

The SEAJ emerged in 1993 from the Social Accounting Monitor which the late Reg Matthews and I first published in Australasian in 1980 to 1992. I am proud that the original SAM has had a 30 year development path which has led to a global journal that has both high quality standards and an international profile.

I understand that you are encouraging recommendations from eminent scholars in the field and I believe I qualify for this designation.

I have held posts at the University of New South Wales and Deakin University prior to taking up his Professorship at the Macquarie Graduate School of Management (MGSM) in 1995. In November 2004, I was appointed Professor of Accounting, Faculty of Economics and Business, at The University of Sydney and in 2006 I was appointed Chair of Discipline. Since my retirement in September 2009 I am an Honorary Professor at The University of Sydney. In November 2009, I was appointed a fractional Professor at Bologna University and in December 2010 appointed a .5 fractional Professor at Macquarie University. I have published 160 articles in both international
and national refereed and professional journals, and 45 chapters in books and presented my ideas and research findings to over 330 national and international gatherings. Also I have co-editor of 11 public sector, management and accounting books.

My research work has been supported in recent years by over A$1m of external research grants from both national and international funding institutions. In addition, I have received over A$1m from various internal university grants.

I am the joint founding editor of the top international research journal, *Accounting, Auditing and Accountability Journal* (AAAJ) and a member of 20 editorial boards.

In summary, the SEAJ has established itself as a significant inter-disciplinary accounting research publication on an international basis which services the social and environmental accountability research and practice community and is worth of a ‘B’ ranking.

Yours Sincerely

[Signature]

Professor James Guthrie
Department of Accounting and Corporate Governance
Macquarie University NSW 2109
AUSTRALIA
Telephone: 61-2-9850 4831
Fax: 61-2-9850 8497
Dear Colleagues,
I am writing to support the request for the ranking of Social and Environmental Accountability Journal (SEAJ).

Whilst the journal in its present form has a relatively short life, the journal was built upon Social and Environmental Accounting and Social Accounting Monitor which have been in production for over 30 years. I have had association with the journal for much of that period and was its editor from 1991 until 2007.

The journal has a strong and diverse international editorial board, publishes articles from all over the world, it has internationally regarded and well-published editors and the journal is part of Routledge’s stable. It is double-blind refereed.

Social and Environmental Accountability Journal is the house journal of the Centre for Social and Environmental Accounting Research which is based at University of St. Andrews, but which also has global reach and connectivity. The journal has an international profile of authors for papers published in the five years 2008 to 2012 was: 20% from North America, 30% Australasia, 16% UK, 15% continental Europe, 13% Asia, and 4% other, demonstrating the geographical reach of the journal.

I would commend Social and Environmental Accountability Journal to your attention and must, at a minimum, be included in any rigorous list of academic journals.

Thank you for your time

Yours sincerely.

Professor R. H. Gray
Professor of Social and Environmental Accounting
(Formerly Director, the Centre for Social and Environmental Accounting Research)
Appendix A5 – Comparisons with existing rated journals.

The Academic Editors of the Social and Environmental Accountability Journal identified the following ABDC ranked journals as similar in scope and quality:

- Qualitative Research in Accounting and Management
- Pacific Accounting Review
- Managerial Auditing Journal

Although these journals are not currently listed in Thomson Reuters’ Social Science Citation Index (SSCI), it is nevertheless possible to calculate a mock Impact Factor for them. It is thus possible to predict what the Impact Factor for a non-listed journal might look like. Each year, Thomson Reuters processes more than 1 million articles from 8,500 journals for its three citation databases. More than 25 million cited references are captured from the reference lists or bibliographies of these articles. Using the Cited Reference Search function on the Thomson Reuters Web of Science website it is possible to search for citations made to a journal in a specific time frame. The articles published in the relevant journal are then manually counted to give a total article count. The total of citations made to a journal’s content in a given year is divided by total article count of articles published in the journal during the two preceding years to give an imputed Impact Factor.

Dividing the total number of citations made to each journal in 2012 by the number of articles each journal published in 2010 and 2011 produces the following imputed Impact Factors:

- Qualitative Research in Accounting and Management – 0.10
- Pacific Accounting Review – 0.14
- Managerial Auditing Journal – 0.19
- Social and Environmental Accountability Journal – 0.17

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Appendix A7 – Impact Factors

Using the same method outlined in Appendix 5 an imputed 2012 Impact Factor for Social and Environmental Accountability Journal would be 0.17, which is comparable with other B ranked journals.

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<th>Name</th>
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<tr>
<td>Associate Professor Jane Andrew</td>
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<td>Dr. Nick Barter</td>
<td>Griffith University</td>
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<td>Professor Charl De Villiers</td>
<td>University of Waikato</td>
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<td>Dr Lanita Winata</td>
<td>Griffith University</td>
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APPENDIX A9 - SEAJ Signatory details (emails)

I am happy to agree to signatory status for the Australian Business Dean's Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

DR JANE ANDREW | Associate Professor
The University of Sydney Business School

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I am happy to agree to signatory status for the Australian Business Dean's Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Kind Regards
Nick Barter

Dr Nick Barter (Research focus strategy and sustainability)
MBA Director
Deputy Director Asia-Pacific Centre for Sustainable Enterprise
Director - UN Global Compact - Australia
Griffith Business School
Room 4.26, Building S07, Southbank Campus, Griffith University
PO Box 3370, South Brisbane, QLD 4101, Australia

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I, Cornelia Beck, agree to 'signatory' status of Form C regarding Journal SEAJ (Social and Environmental Accounting Journal) submitted by Primary submitter Professor Lee Parker.

Thank you and best regards
Cornelia

Dr Cornelia Beck | Lecturer
Discipline of Accounting | The University of Sydney Business School

---

I am happy to agree to signatory status for the Australian Business Dean's Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Regards
Steve

P Save the environment - Print only if it is necessary Steven Dellaportas PhD Associate Professor in Accounting School of Accounting Economics and Finance Faculty of Business and Law Deakin University, 221 Burwood Highway, Burwood, Victoria 3125 Australia.
T:   +61 3 924 46577
F:   +61 3 924 46283
E:   steven.dellaportas@deakin.edu.au
W:   http://www.deakin.edu.au
I am happy to agree to signatory status for the Australian Business Dean’s Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Christine

Professor Christine Helliar | Head of School School of Commerce | UniSA Business School Way Lee Building | Room WL2-55 | City West Campus Internal Post Code: CWE-31 p +6 18 8302 7025 | f +61 8 8302 0992 | christine.helliar@unisa.edu.au EQUIS Accredited | CRICOS Provider No: 00121B P
Please consider the environment before printing this email

I am happy to agree to signatory status for the Australian Business Dean’s Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Kindest regards,

Zahirul

Dr Zahirul Hoque, PhD (Manchester), FCPA, FCMA
Professor of Accounting | Department of Accounting | La Trobe Business School | Executive Director | Centre for Public Sector Governance, Accountability and Performance | Faculty of Business, Economics and Law | La Trobe University | Bundoora | Victoria 3086 | Australia

I am happy to agree to signatory status for the Australian Business Dean’s Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Prof. Lokman Mia
Professor and Foundation Chair of Accounting
Department of Accounting, Finance & Economics
Co-editor: Journal of Accounting, Accountability & Performance
Griffith Business School
Nathan Campus
170 Kessels Road, Nathan
QLD, 4111
Phone: +61 7 373 5 7112
Fax: +61 7 373 5 7760

I am happy to agree to signatory status for the Australian Business Dean’s Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Prof. Markus J. Milne
Professor of Accounting
University of Canterbury
Christchurch
New Zealand
I am happy to agree to signatory status for the Australian Business Dean’s Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Kind Regards

Dr Kirsten Rae

Kirsten

Dr Kirsten Rae
Department of Accounting, Finance and Economics, Griffith Business School.
Business 3 (G06), Room 2.36
Gold Coast campus, Griffith University,
Parklands Drive, Southport QLD 4215, Australia
Phone: +61 7 5552 7372
Fax: +61 7 5552 8068
Email: k.rae@griffith.edu.au

Just to confirm that I am happy to agree to signatory status for the Australian Business Dean’s Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

With best wishes

John

John Roberts
Professor & Chair of Discipline
Discipline of Accounting
The University of Sydney Business School
T: 02 9351 8611
E: john.roberts@sydney.edu.au

I am happy to agree to signatory status for the Australian Business Dean’s Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Assoc Professor John Sands
Griffith University, Australia
I am happy to agree to signatory status for the Australian Business Dean’s Council Form A – New Academic Journal Submission being lodged in support of Social and Environmental Accountability Journal as a B ranked journal as being submitted by primary submitter Professor Lee Parker of the University of South Australia.

Regards

Chris van Staden
Professor of Accounting
University of Canterbury
Christchurch, New Zealand

Dr. Helen Tregidga
AUT University

Charl de Villiers
Professor of Accounting
Charl de Villiers
The University of Waikato
Co-editor of an Accounting, Auditing & Accountability Journal special issue on INTEGRATED REPORTING to be published in 2015
Co-editor of a Pacific Accounting Review special issue on SUSTAINABILITY ACCOUNTING to be published in 2013
Editor of Meditari Accountancy Research

Regards,

Lanita

DR. Lanita Winata,
MBA Western Michigan PHD Griff CPAA CPA
AFE Griffith University
Gold Coast Campus
PMB 50 GCJC, Qld 9726 Australia
Ph: (61) 7 55529083
Fax: (61) 7 55528068