FORM A: ABDC 2013 JOURNALS LIST REVIEW
NEW ACADEMIC JOURNAL SUBMISSION

*** PLEASE NOTE THAT: FORM A is designed to formalise requests to the ABDC Journals Review Panel 2013 seeking the inclusion of an academic journal which is currently omitted from the ABDC 2010 list. Previously unrated journals should only be nominated in this form where a clear case can be made for them (a) achieving a minimum “business element test” and (b) satisfying a minimum threshold of research quality. Please complete a separate form relating to each journal for which you wish to make a submission of this type.

Journal Title: Journal of Hospitality and Tourism Technology

QA1. FIELD of RESEARCH (FoR) PANEL to which this request is directed (tick one box only):

☐ 0806 Information Systems
☐ 1401-1499 Economics
☐ 1501 Accounting
☐ 1502 Finance
☐ 1503 Management
☐ 1504-07 Marketing/Tourism/Logistics
☐ 180105/1801025 Business and Taxation Law

QA2. WHAT ABDC 2013 RATING DO YOU PROPOSE FOR THIS JOURNAL?

☐ A* ☐ A ☐ B ☐ C

QA3. IN ERA 2010, WHICH FoR GROUP WAS THIS JOURNAL ASSIGNED?

☐ 0806 Information systems
☐ 1401-1499 Economics
☐ 1501 Accounting
☐ 1502 Finance
☐ 1503 Management
☐ 1504-07 Marketing/Tourism/Logistics
☐ 180105/1801025 Business and Taxation Law
☐ OTHER: please specify

☐ New journal not previously ranked

QA4. WHAT ERA 2010 RATING WAS THIS JOURNAL ASSIGNED?

☐ A* ☐ A ☐ B ☐ C ☐ not applicable

QA5. NOMINATE “THE BEST” COMPARATOR JOURNAL (journal from the ABDC 2010 list that is most similar in research quality): Journal of Information Technology and Tourism

QA6. JOURNAL INFORMATION

Publisher: Emerald
Frequency: 3 per year
Current Volume: 4 Current Issue: 1 ISSN: 1757-9880 First Year Published: 2010
Refereed (please tick one): ☒ yes ☐ no
Editor’s Name: Dr. Cihan Cobanoglu Institution: University of South Florida
Web Address: http://www.emeraldinsight.com/journals.htm?issn=1757-9880

NATURE OF SUBMISSION

QA7. Primary submitter type (tick one box only)

☐ Higher Education Institutional Submission (e.g. formal submission from Business Faculty/School)
☐ Peak Body Submission (e.g. AFAANZ, ANZAM)
☐ Individual Submission

QA8. Primary submitter: Dr. Ulrike Gretzel

Institutional Affiliation: Institute for Innovation in Business and Social Research, University of Wollongong

QA9. Are there other signatories to this submission? ☒ Yes ☐ No

If yes, how many signatories are there (including the primary submitter)?
Launched in 2010, Journal of Hospitality and Tourism Technology (JHTT) serves as a scholastic platform in the fields of Hospitality Information Technology and E-Business. It seeks to serve as a bridge between academia and industry through intellectual exchange of ideas, trends and paradigmatic changes underway in the two important and related domains that it addresses. The following is the justification for JHTT to be listed in ABCD Journal Ratings List as a B ranked journal.

- JHTT is the only journal dedicated solely for research in technology and e-business in hospitality field.
- In the very short time that JHTT has been in existence, it has been very successful in attracting quality manuscripts.
- Each issue was published on time.
- In each issue, we published five articles.
- The rejection rate is 63%.
- Since the first issue, JHTT published 35 articles in 3 years (7 issues X 5 articles in each issue=35 articles).
- To this date, it has received 136 citations (3.88 citations per paper)
- The articles is used in many courses as a suggested or required reading.
- JHTT has a very strong Editorial Advisory Board. All members are well respected, well published scholars around the world. There are representatives from all around the world. (Appendix A2)
- Since the birth of JHTT in 2010, articles are downloaded 29649 times. (Appendix A8)
- JHTT published business articles written by business faculty.
- Research articles published in JHTT make impact on international academic society. The top five countries generating article downloads are Malaysia, UK, USA, Australia, and Switzerland (Appendix A8)
SUPPLEMENTARY INFORMATION: APPENDIX CHECKLIST

The ABDC invites further supplementary and supporting information to be submitted by way of appendices.

QA11. Mandatory “substantive business element test” (please tick one box only):

☐ Appendix A1: Substantive business element test

You should provide:

- Simple metrics that demonstrate a substantive “business” element relating to the relevant FoR Panel e.g. > 50% of articles over 3 years written by business faculty or > 50% of articles over a recent 3-year period are of a business nature. For the purposes of this test, a research area is deemed to be “business” related provided that it meaningfully relates to (at least) one of the FoR Panels established for the ABDC journal list review.
- The Editorial Board list and clearly establish that many academics on the board have meaningful links to the relevant area of business-related research.

☐ ERA 2013 FoR code is the same as the requested FoR designation (i.e. answer for QA1 = QA3) – Appendix A1 is NOT required.

QA12. What supplementary information are you supplying (by way of appendices) to support your submission? (these appendices should be seen to be optional – you have discretion over those that you choose to supply and those that you choose to ignore).

The following documents are attached in support of this application (please tick boxes as relevant):

☐ Appendix A2: List of Editorial Board Members
☐ Appendix A3: Description and Scope of Journal
☐ Appendix A4: Recommendations from eminent scholars in the relevant field
☐ Appendix A5: Comparisons with existing rated journals
☐ Appendix A6: Coverage in review articles
☐ Appendix A7: Impact Factors: SSCI or others
☐ Appendix A8: Other supporting documentation
☐ Appendix A9: Signatory Details – in cases where there are more than one signatory to the submission, list all signatory names and their university or relevant affiliations (this appendix should articulate with the answer given to QA8 above).
Appendix A1

ABDC 2013 JOURNALS LIST REVIEW

Journal of Hospitality and Tourism Technology

Substantive business element test

Appendix A1:
100% of articles over 3 years written by business faculty and 100% of articles over a recent 3-year period are of a business nature. In Appendix A8, the list of top articles have been provided.

URL: www.emeraldinsight.com/jhtt.htm

Usage (2012): 9943

Rejection rate: 63% using submitted vs accepted papers
Scopus citations to date: 52

Total citations to date: 136

Scopus H index: 3

A&I services:
ABI/INFORM Complete
ABI/INFORM Global
British Library
Cabell's Marketing Directory
CIRET
Hospitality & Tourism Index™
Hospitality & Tourism Complete™
Scopus
ProQuest Central

Other rankings:
ESSEC: 3
NSD: 1
ABDC 2013 JOURNALS LIST REVIEW

Journal of Hospitality and Tourism Technology

Editorial team

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Professor Cihan Cobanoglu
Professor, University of South Florida, Sarasota-Manatee, USA
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Robert Morris University, USA

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Broad College of Business
Michigan State University, USA
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Dedman School of Hospitality
College of Business
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Florida Atlantic University, USA

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Business School
University of Western Switzerland (HES-SO), Switzerland

Associate Professor Jamie Murphy,
Australian School of Management, Australia

Associate Professor Khaldoon Nusair,
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University of Central Florida, USA

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University of Central Florida, USA

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*Iowa State University, USA*

Assistant Professor Marianna Sigala,
Department of Business Administration
*University of the Aegean, Greece*

Professor Hubert Van Hoof,
School of Hospitality Management
College of Health and Human Development
*The Pennsylvania State University, USA*
**Description**

Launched in 2010, *Journal of Hospitality and Tourism Technology (JHTT)* serves as a scholastic platform in the fields of Hospitality Information Technology and E-Business. It seeks to serve as a bridge between academia and industry through intellectual exchange of ideas, trends and paradigmatic changes underway in the two important and related domains that it addresses.

**Scope**

This journal will accept articles in the field of Hospitality Information Systems and E-Businesses. Coverage includes, but is not limited to:

- E-Marketplaces, electronic distribution channels, or e-Intermediaries
- Internet or m-commerce business models
- Self service technologies
- E-Procurement in supply chain management
- Social dynamics of communication on the Internet
- Relationship Development and Retention: CRM, Email Marketing, Personalization etc.
- Electronic governance (e.g., Sarbanes-Oxley Act (SOX) Compliance, Payment Card Industry Compliance)
- Security and privacy of transactions and information
- Mobile/Wireless technologies in commerce
- Terrorism and tourism
- IT control and preparation for disaster
- IT in medical tourism and travel
- Virtual presence and virtual reality applications
- Word of Mouth: Social Web, Consumer Generated Media etc.
- Technology and Law: Trademarks, Copyright, Brand Protection etc.
- Cross-Cultural differences in Technology Leverage and Use
- Global Positions Systems (GPS) and Location-Based services
- Biometric applications
- Business intelligence visualization
- Radio Frequency Identification (RFID) applications
- Service-Oriented Architecture (SOA) of business systems
- Space Hospitality (e.g., space hotels, space travel, etc.)
- Technology in New Product Development: Guest Rooms, Lobbies, Interior Design etc.
The following report details the usage of JHTT between January 2010 and March 2013. The report is limited to usage by customers. It therefore excludes search engine crawler usage, usage by Emerald staff, LOCKSS crawler usage and free usage.

### By Year:

The table below shows the number of articles downloaded each year from JHTT and also the number of customers that have accessed the journal (‘Users’):

<table>
<thead>
<tr>
<th>Year</th>
<th>Downloads</th>
<th>Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>4,926</td>
<td>618</td>
</tr>
<tr>
<td>2011</td>
<td>10,829</td>
<td>559</td>
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<tr>
<td>2012</td>
<td>9,943</td>
<td>680</td>
</tr>
<tr>
<td>2013</td>
<td>2,951</td>
<td>319</td>
</tr>
</tbody>
</table>

### By Volume:

The following chart shows the distribution of usage across JHTT’s volumes during 2013.

![Distribution of Usage Across JHTT’s Volumes During 2013](image)

### Top Countries by Downloads:

The table below shows the top 20 countries by the number of articles downloaded by customers in those countries:

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Malaysia</td>
<td>26%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>24%</td>
</tr>
<tr>
<td>United States</td>
<td>6%</td>
</tr>
<tr>
<td>Australia</td>
<td>6%</td>
</tr>
<tr>
<td>Switzerland</td>
<td>6%</td>
</tr>
<tr>
<td>Thailand</td>
<td>6%</td>
</tr>
<tr>
<td>Ireland</td>
<td>3%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>2%</td>
</tr>
<tr>
<td>South Africa</td>
<td>2%</td>
</tr>
<tr>
<td>China</td>
<td>2%</td>
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<tr>
<td>Germany</td>
<td>2%</td>
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<tr>
<td>Egypt</td>
<td>1%</td>
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<td>Sweden</td>
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<td>Austria</td>
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<td>France</td>
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<td>Brazil</td>
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<td>Finland</td>
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<td>Canada</td>
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<tr>
<td>Spain</td>
<td>1%</td>
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<tr>
<td>Malta</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Top Countries by Customer Accessing:

The table below shows the top 20 countries by the number of customers using the journal within those countries:

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>10%</td>
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<tr>
<td>United States</td>
<td>10%</td>
</tr>
<tr>
<td>China</td>
<td>7%</td>
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<tr>
<td>Germany</td>
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<td>India</td>
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<tr>
<td>Australia</td>
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<tr>
<td>Malaysia</td>
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<tr>
<td>Brazil</td>
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<td>Thailand</td>
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<tr>
<td>Sweden</td>
<td>2%</td>
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<td>Turkey</td>
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<tr>
<td>Taiwan</td>
<td>2%</td>
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<tr>
<td>South Africa</td>
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<tr>
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<tr>
<td>Spain</td>
<td>2%</td>
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<tr>
<td>Italy</td>
<td>2%</td>
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<tr>
<td>Kenya</td>
<td>2%</td>
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<tr>
<td>France</td>
<td>2%</td>
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<td>Switzerland</td>
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</tr>
<tr>
<td>Finland</td>
<td>1%</td>
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</tbody>
</table>
## Top 20 Articles - 2013

The following articles published in JHTT were downloaded the most during 2013:

<table>
<thead>
<tr>
<th>Article</th>
<th>Downloads</th>
</tr>
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<tbody>
<tr>
<td>Maria-Eugenia Ruiz-Molina, Irene Gil-Saura, Beatriz Moliner-Velázquez (2010), The role of information technology in relationships between travel agencies and their suppliers, Journal of Hospitality and Tourism Technology, Vol. 1, No. 2, pp 144-162</td>
<td>64</td>
</tr>
<tr>
<td>Jun Mo Kwon, Jung-in (Stephanie) Bae, Shane C. Blum (2013), Mobile applications in the hospitality industry, Journal of Hospitality and Tourism Technology, Vol. 4, No. 1, pp 81-92</td>
<td>60</td>
</tr>
<tr>
<td>Lina Xiong, Clark Hu (2010), Harness the power of viral marketing in hotel industry: a network discount strategy, Journal of Hospitality and Tourism Technology, Vol. 1, No. 3, pp 234-244</td>
<td>59</td>
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</table>
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<tr>
<th>Article</th>
<th>Downloads</th>
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<tbody>
<tr>
<td>Thomas Schrier, Mehmet Erdem, Pearl Brewer (2010), Merging task-technology fit and technology acceptance models to assess guest empowerment technology usage in hotels, Journal of Hospitality and Tourism Technology, Vol. 1, No. 3, pp 201-217</td>
<td>186</td>
</tr>
</tbody>
</table>
The following articles have been downloaded the most during the six months immediately following the month of publication.

<table>
<thead>
<tr>
<th>Article</th>
<th>Downloads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maria-Eugenia Ruiz-Molina, Irene Gil-Saura, Beatriz Moliner-Velázquez (2010), The role of information technology in relationships between travel agencies and their suppliers, Journal of Hospitality and Tourism Technology, Vol. 1, No. 2, pp 144-162</td>
<td>192</td>
</tr>
<tr>
<td>Charis Marentakis, Dimitrios Emiris (2010), Location aware auctions for tourism services, Journal of Hospitality and Tourism Technology, Vol. 1, No. 2, pp 121-143</td>
<td>189</td>
</tr>
</tbody>
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